

### CLASSIFIED INSERTION ORDER

Placing a classified ad is easy and you get great coverage on the web and in print. We post your classified ad on our website immediately for two weeks and it will also be printed in the next available issue of the magazine. The rate is \$60 per column inch, or about 35 words without a logo. A logo adds one inch. We require pre-payment with either a VISA or MasterCard.

Please email the text and logo for your Ad to Ron Bertola at [rbertola@bicycleretailer.com](mailto:rbertola@bicycleretailer.com)

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Fax: \_\_\_\_\_

Country: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### Website

\_\_\_\_\_ (Column inches) x \$60.00 = \_\_\_\_\_

Specific Start date for ad to appear on website: \_\_\_\_\_ End date: \_\_\_\_\_

Please check which **PRINTED** issues you wish your classified to appear.

Issue	Deadline	Issue	Deadline	Issue	Deadline	Issue	Deadline	Issue	Deadline
<input type="checkbox"/> Jan.	12/02/11	<input type="checkbox"/> Apr.	3/09/12	<input type="checkbox"/> June	5/04/12	<input type="checkbox"/> Aug.	6/29/12	<input type="checkbox"/> Nov.	10/5/12
<input type="checkbox"/> Feb.	1/06/12	<input type="checkbox"/> Apr. 15	3/23/12	<input type="checkbox"/> June 15	5/18/12	<input type="checkbox"/> Aug. 15	7/13/12	<input type="checkbox"/> Dec.	10/26/12
<input type="checkbox"/> Mar.	2/03/12	<input type="checkbox"/> May	4/13/12	<input type="checkbox"/> July	6/01/12	<input type="checkbox"/> Sept.	8/03/12	<input type="checkbox"/> Show Daily Issues	at Interbike
<input type="checkbox"/> Mar. 15	2/17/12	<input type="checkbox"/> May 15	4/20/12	<input type="checkbox"/> July 15	6/15/12	<input type="checkbox"/> Oct.	8/17/12		

Payment by:  Visa  Mastercard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_