

FLAT PROTECTION MEETS RACE TECH

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Nothing ruins a ride quicker than a flat tire.

Especially if that flat happens in the middle of nowhere. Enter the All Condition Armadillo Elite Tire. Using technology borrowed from the S-Works Turbo tire, we set out to create the most flat resistant tire on the market that doesn't skimp on performance.

We stay true to the concept of the self-sufficient, trouble-free, high mileage runner, and update it with the finest materials designed for this purpose. It's not just the newest version of the Armadillo, it's redefining the category.

Flat out, it's the best flat-resistant tire we've ever made.

WE SET OUT TO CREATE THE MOST FLAT RESISTANT TIRE ON THE MARKET THAT DOESN'T SKIMP ON PERFORMANCE.

SPECIALIZED
SPECIALIZED





TOUGH AS NAILS



When designing a flat-resistant tire, puncture protection is paramount. Utilizing a proprietary, interwoven Polyamid matrix that is seamlessly bonded with the rubber compound, the Armadillo Elite vastly outperforms the previous Armadillo in the nail in tread test. Because the Polyamid casing is so densely woven it prevents punctures from outside debris, yet is also able to remain flexible enough for increased ride quality.

Coupled with this durability and performance, is a new tread pattern that offers excellent all weather traction. Developed and tested by Specialized, the new Armadillo Elite combines our vast knowledge of tire development with the next generation of all condition protection.

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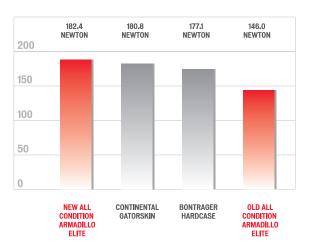
ARMADILLO TIRES 2014

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ALL CONDITION ARMADILLO TIRE

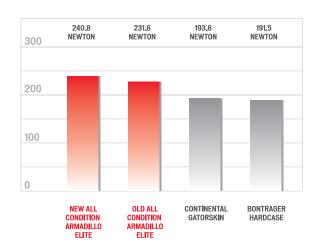
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TEST: NAIL-IN TREAD

Measures the amount of force (in Newtons) it takes for a nail to pierce through the tread of the tire.



TEST: BLADE-IN SIDEWALL

Measures the amount of force (in Newtons) it takes for a blade to puncture the sidewall of the tire.