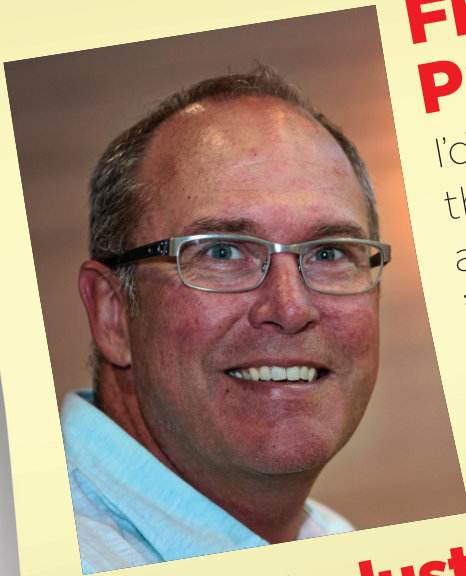


Fall 2013



From Our President

I'd like to cordially invite you to join the BPSA for 2014, our 100th anniversary! Read about all our impactful programs, and I believe you'll support all we do to strengthen the industry we all enjoy.

<< Roger Gierhart, Trek Bicycle

Be an industry leader! Join today!

2012-13 ACCOMPLISHMENTS

- Legal/legislative progress
- Improved statistics program
- Best-ever BLC
- New Executive Director
- Renewed Interbike partnership
- More Owner's Manual participants

2013-14 GOALS & OBJECTIVES

- Progress with CPSC regulations
- Added stats categories
- Another upgrade to BLC
- New Owner's Manual content
- Launching Sustainability program
- More member communication