



Professional Bicycle Mechanics Association

The Professional Bicycle Mechanics Association Announces Charter Board of Directors

AUSTIN, TX — During a scheduled conference call on April 19, 2016, the Charter Board of Directors elected 5 executives and confirmed another 4 Members-at-Large.

James Stanfill, of Bicycle Sport Shop, was unanimously chosen to serve as the association's first President and was tasked with creating and communicating the vision of the PBMA as the Association's structure is built.

Rounding out the Executive Council within the board were **Jeff Rowe** of Focus Bicycles, USA, chosen to serve as President-Elect and **Brent Williams**, of Quest CycleTech, selected to serve in the role of Vice President. **Edward Reynolds III**, of Clemmons Bicycle was appointed as Treasurer and **Sarah Lamb**, an independent race mechanic appointed as Secretary, complete the executive counsel.

The remaining 4 Members-At-Large consist of **Marty Caivano**, with the International Mountain Bike Association, **Jenny Kallista**, of the Appalachian Bicycle Institute, **Stu Thorne**, of cyclocrossworld.com and **Ric Hjertberg**, of WheelFanatyk.

The board also approved the official rollout of the PBMA website, www.ProBMA.org. The full website rollout will be done in phases as the association itself develops, but the site was officially launched with an article examining certification issues in the cycling industry. That introductory post can be found at www.probma.org/blog

Coinciding with the launch of the website, the board also approved the new PBMA logo and graphic standards, which will be implemented immediately. The new PBMA logo will be made available on branded merchandise through the website.

Upcoming PBMA projects include the finalizing of legal documentation and structure, continuing the website build-out to add features and services for professional mechanics and bike dealers as well as educational pieces for the general public. The PBMA will also continue to converse within the industry, solidifying partnerships and continually strive to improve the skills and professional standards for cycle mechanics industry-wide.



Photo Credit: Oscar Jimenez - PBMA Member
rOti Cycling Services
oscar@roticyclingservices.com

Contact Information:

The Professional Bicycle Mechanics Association
PO Box 151446
Austin, TX 78715

888.645.1371
info@probma.org

*The Professional Bicycle Mechanics Association exists
to promote, develop and advocate on behalf of professional bicycle mechanics.*