

Press Release – for immediate release

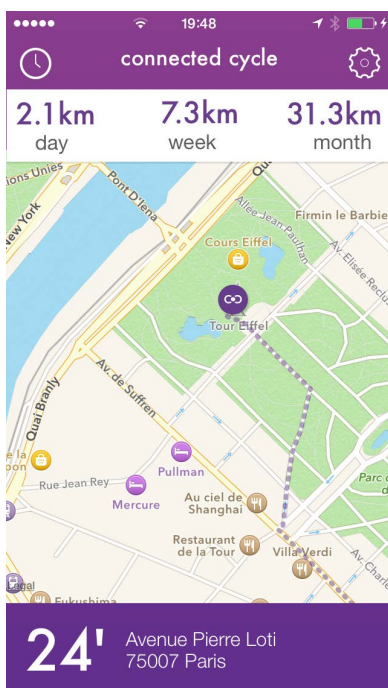
December 30th, 2014

Paris

**2015 International CES : French start-up CONNECTED CYCLE  
unveils the first ever connected pedal that prevents bike theft.**

**CONNECTED CYCLE** has been selected by **UBIFRANCE**, the French Agency for International Business Development, to exhibit within the French Pavilion in the 2015 International CES in Las Vegas. The company will unveil the first ever connected pedal, providing a simple solution for regular bike users.

This new high-tech equipment instantly notifies the bike owner if the bike is moved, and allows it to be located at any time. It is also able to locate where the bike was last parked.

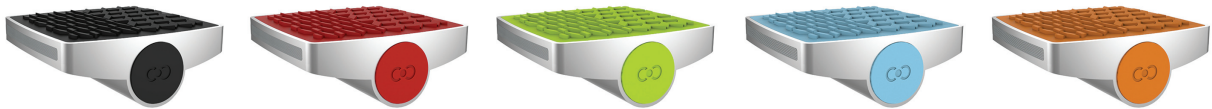


On a daily basis, the pedal automatically records the speed, route, incline, and calories burnt of every single bike trip. These statistics are sent to the cloud, and made available to users through the Connected Cycle application available on smartphones.

The pedal is totally self governing and is able to run all over the world ; generating its own energy, and using its own Internet connexion. There is no need to charge a battery or carry your smartphone during trips. Installation takes less than 2 minutes and doesn't require any mechanical skills, however the pedal can only be removed using a special coded key that only the bike owner possesses. The pedal is elegantly designed with a robust conception with aluminium casing.

The equipment is sold as a package of two pedals, one completel with the Connected Cycle technology, and a matching pedal for bike aesthetics. No price is available at this time.

CONNECTED CYCLE pedal colored line :



Find Connected Cycle in CES 2015 (Las Vegas) :

CES unveiled : stand EP 4

CES : Tech West – Sands Expo - Eureka Park – stand 75669 (France Pavillion)

For further information, please contact :

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About CONNECTED CYCLE :

Founded in 2013, CONNECTED CYCLE creates and develops high-tech products in order to improve regular biker riders' experience, and democratize the use of bikes as an alternative transport mode. The B2B product « Connected Fleet » is launched, targeting bike sharing operators.

In 2014, CONNECTED CYCLE takes part in UBIFRANCE (French Agency for International Business Development) competition for French Tech startups and is selected to be in France Pavilion during the 2015 International Consumer Electronics Show (CES), to launch its first product available for consumers.

website and contact : <http://connectedcycle.com>

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