



marzocchi

MY2019 Media Presentation

April 10, 2018

MARZOCCHI.COM

Marzocchi was founded on:

- Moto-inspired suspension performance and ride quality
- Durability
- Weight third and never as a compromise to one or two.

The new Marzocchi remains true to these guiding principles.

We're not all racers. Marzocchi builds robust suspension and products for trail rides, shuttle runs, bike park laps, racers balling on a budget and because 'we' all need our suspension fork to work great lap-after-lap, day-in, day-out.

- Marzocchi will re-enter the bicycle suspension category with high-performance, high-value products at economical prices.
- FOX remains the pinnacle product for those looking for the most advanced suspension technologies and at-any-cost feature implementation.
- Marzocchi benefits from the sharing of proven technology and high-quality FOX manufacturing capabilities.

The Marzocchi rider is a:

- A charger
- A trail rider
- An all-rounder
- A park shredder
- A nostalgic Marzocchi enthusiast
- Someone who skis, boards, paddles, climbs, rides dirt bikes and has all kinds of adventures

The Marzocchi rider—like the FOX rider—wants world-class suspension performance, but the reality is they're more price conscious for various reasons.

These are hardcore trail riders that spend many hours/days on the trail and at the bike park each season, but they are willing to give up some external adjustability and accept some added weight in favor of price and durability.

It's all about getting the most bang for their hard-earned buck to make their riding experience the best it can possibly be.



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PRODUCTS



BOMBER Z1



TRANSFER



BOMBER 58

UNDER EMBARGO UNTIL 8AM PDT, APRIL 10, 2018

MARZOCCHI MY2019 BOMBER Z1

A icon returns. In 1997, the Marzocchi Bomber Z1 burst onto the scene and bucked all contemporary trends. The flavors of that decade included rubber springs and feathery weights. The Z1 brought oil, coils and massive stanchions—it unapologetically prioritized grip and ride quality over just about everything else. The return of Z1 brings back these same priorities in a robust 6000-series alloy 36mm chassis with a super plush air spring and proven GRIP damper.

- 36mm single crown chassis with new Marzocchi Bomber Z1 lower legs
- 15QRx110 mm Boost with option of QR or tooled axle
- 1.5-inch tapered steerer tube
- FIT GRIP Sweep damper with adjustable compression and rebound damping
- EVOL air spring with adjustable volume
- Gloss Red (29"/170mm, 27.5"/180mm) or Matte Black graphics
- Travel options:
 - 29/27.5+” – 130-170mm in 10mm increments
 - 27.5” – 150-180mm in 10mm increments
- Price: \$699USD



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NOTE: 1.5 taper only, Boost only

MARZOCCHI MY2019 BOMBER 58

Marzocchi's new Bomber 58 puts FIT GRIP damper and EVOL air spring technologies within the reach of all gravity riders. The NEW chassis features 40mm upper tubes and a new lower casting for 27.5in wheels with a 20x110mm DH (non-Boost) axle. The updated FIT GRIP damper sports compression and rebound adjustments refined for better sensitivity, traction and mid-stroke control. The EVOL air spring offers a plush beginning stroke and easy tuning of air pressure and spring volumes to fit any rider weight or riding style.

- New 40mm chassis with Marzocchi specific lower casting
- Proven FIT GRIP damper with compression and rebound adjustment
- EVOL air spring with adjustable volume and air negative spring
- Gloss Red or Matte Black graphics
- Travel options and wheel sizes:
 - 27.5" wheel size for 20x110 DH axles (non-boost) – 203mm travel
- Price: \$999USD

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MARZOCCHI MY2019 TRANSFER SEATPOST

The Marzocchi Transfer seatpost is a *bomber* dropper post option and a perfect complement to the new Bomber Z1 suspension fork. This Marzocchi branded Transfer seat post sports three travel options, all with an infinitely adjustable stroke. It comes with a choice of internal or external cable routing and two remote options. The low lever force and great modulation make it easy to regulate return speed and small height adjustments while out shredding trail.

- Cable actuated with tool-free disconnect for easier installation and removal
- Low lever force provides consistent actuation pressure even with saddle weighted or un-weighted
- Easy to modulate return speed with lever
- Two remote options: left side below bar (1x) or left/right on bar (for 2x/3x)
- 30.9mm or 31.6mm diameters
- Travel options: 4" (100mm), 5" (125mm), 6" (150mm)
- Upper post finish: Black Anodized
- Price: \$294USD



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THANK YOU

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