

2012 TOP 100 NOMINATING FORM

Bicycle Retailer & Industry News and the IBD Summit are seeking nominations for the annual Top 100 list. Individual retailers, suppliers, manufacturers, distributors and advocacy groups may submit nominations. Self-nominations are welcome.

Now in its eighth year, our annual Top 100 list is among the most popular editorial sections we produce. This year, for the fourth time, *Bicycle Retailer* will announce its Top 100 and Gold Star retailers at a special reception held the opening day of Interbike, Wednesday, Sept. 19, at 5:30 p.m. in a Venetian ballroom.

We will publish names of the Top 100 in the first Show Daily at Interbike. We will also publish complete store profiles in a special section of the November issue. So take a few moments, fill out this form, and return it to us. All forms must include a name, telephone number and email address for verification purposes.



Bicycle Retailer
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Email form to msani@bicycleretailer.com; fax it to (949) 206-1675; or mail it to Marc Sani, Publisher, *Bicycle Retailer & Industry News*, 25431 Cabot Road, Suite 204, Laguna Hills, CA 92653. All forms must be submitted no later than Aug 1.

Editable in PDF format / email to: msani@bicycleretailer.com or Fax to: (949) 206-1675

Name: _____	Number of locations: _____
Email: _____	Years in business: _____
Phone: _____	Number of employees: _____
Owner's name: _____	Top 3 bicycle brands: _____
Store's name: _____	Store website URL: _____
Address: _____	

Please describe why you think this store should be nominated as a Top 100 retailer.

- 1. Community Outreach** (Event support, club rides, cycling classes, women and minority outreach, etc.):

- 2. Advocacy Outreach** (Involvement in community planning, trail maintenance, bike-to-school efforts, etc.):

- 3. Overall Professionalism:** (Store appearance, employee training, customer service, etc.):

- 4. Industry Involvement:** (Attends trade shows and events, member of NBDA, Bikes Belong, etc.):