

PRESS RELEASE



NBDA AWARDS DEALER SCHOLARSHIPS TO 2009 NATIONAL BIKE SUMMIT *MEETINGS & TOPICS COINCIDE TO BRING MORE DEALERS TO WASHINGTON IN MARCH*

This year's National Bike Summit presented by the League of American Bicyclists March 10–12 in Washington, D.C. will have increased support from the National Bicycle Dealer Association and a greater focus on role of the bicycle industry, bike dealers and their importance in the advocacy community.

In addition to being a Silver Sponsor of the Summit, the NBDA has awarded twenty-five scholarships up to \$1000 in value to first-time attending dealers. "Each scholarship winner is supporting the future of cycling in America by coming to Washington for this event," states Fred Clements, NBDA Executive Director. Bike dealers can make a significant impact when speaking with their Congressional representatives, as they are the employers within their communities. "It's true. When we speak, Congress listens, and the more dealers speaking about the benefits of cycling, the more potential our industry has to make real positive change in this country," states James Moore, NBDA board member and owner of Moore's Bicycle Shop in Hattiesburg, MS.

The 2009 NBDA National Bike Summit Scholarship Winners:

KEVIN MEEHAN	M&M TOWHEELERS, INC.	BRYN MAWR	PA
TARA JONES-LEGROS	J & L BICYCLE CO.	BURLINGTON	NC
JDR TANNER	THE HUB OF DETROIT	DETROIT	MI
JIM COUCH	SPOKE & SPROCKET	UNIVERSITY PLACE	WA
DAVID & DIXIE WILSON	BIKEBEAT	WILLIAMSBURG	VA
JOE HALL	QUICK RELEASE BIKE SHOP	CHICAGO	IL
DOROTHY BAUMANN	TRAILSIDE BICYCLES LLC	HADLEY	MA
MICHELLE MAIS	NORTHTOWNE CYCLING AND FITNESS	CEDAR RAPIDS	IA
BENJAMIN TSAI	THE HUB BIKE CO-OP	MINNEAPOLIS	MN
JOHN DIPALMA	GOLDEN BEAR BIKES	BROOMFIELD	CO
JOHN GREEN	CYCLE CENTER	COLUMBIA	SC
JASON ROSS	ROCKWALL CYCLING, LLC	ROCKWALL	TX
MARTY EPSTEIN	MARTY'S RELIABLE CYCLE	MORRISTOWN	NJ
JUDE FERGUSON	EPIC CYCLES USA	CLERMONT	FL
MICHAEL REUTER	AMERICAN CYCLE & FITNESS	GROSSE POINTE	MI
JOHN BRUNOW	BIKES@VIENNA	VIENNA	VA
ARLEIGH JENKINS	COOL BREEZE CYCLERY	MOORESVILLE	NC
LEE NEATHERY	BIKE BARN	HOUSTON	TX
CHRIS HOLMES	BICYCLE WORLD AND FITNESS, LLC	HOUSTON	TX
RANDY S. MARTIN	CONTINENTAL BIKE SHOP	HAZEL PARK	MI
JOE ELAM	HABERSHAM BICYCLES	ALTO	GA
SCOTT WUESCHINSKI	BUCKS COUNTY BICYCLE COMPANY	LEVITTOWN	PA
TOM REINKE	EDINA BIKE & SPORT	EDINA	MN
SALLI KIRKLAND	BILLY'S BIKE SHOP, BILLY'S RENTALS	SANIBEL	FL
DIANE B. LEES	HUBBUB CUSTOM BICYCLES	CHESTERLAND	OH

In addition to the scholarships, other meeting and topics will bring dealers to D.C. in conjunction with the Summit. The NBDA will host their annual board of directors meeting (open to NBDA board members only) and their annual Member Meeting (open to all NBDA members) within the same building as the Summit—The Ronald Reagan Building & International Trade Center, prior to the Summit's opening on March 10. And the Bike Summit itself will host a special session focused on the bicycle industry and bicycle retailers titled "The Role of Bicycle Dealers in National and Local Advocacy," featuring a panel discussion of retailers who have attended many National Bike Summit events, and who have a special feel for how important the industry voice is when talking about bikes with elected officials and staff members.

The NBDA encourages all retailers and industry personnel to participate at the National Bike Summit. For more information about the event, visit <http://www.bikeleague.org>. More information on the NBDA and can be found online at <http://www.nbda.com>, by phone at 949/722-6909 or by email at info@nbda.com.