

## Fox and Marzocchi unveil 2019 offerings

Marzocchi positioned as 'high-value' aftermarket line, while Fox expands with forks for gravel and e-MTB use

SCOTT VALLEY, Calif. (BRAIN) – Fox Factory went public with its 2019 model year offerings on Tuesday, unveiling a wide range of updated Fox-branded suspension forks as well as the first Fox-built line of Marzocchi products since Fox bought the Italian brand.

### Fox updates and additions

Fox made improvements across its line of forks and shocks. Highlights include the new 34 Step-Cast 120mm fork, new GRIP2 damper, and an updated Float Air Sleeve and bottom-out system.

New additions to the line include the AX gravel fork, which has been seen in spy shots for about a year. The AX uses 32 Step-Cast fork legs with 40 mm of travel, for use with 700c tires up to 40 mm wide. It will retail for \$819.

Another addition is the Speed Pedelec fork for e-bike use. It will be available with 34 mm legs for 27.5-inch and 29-inch wheels at 120 mm travel, and 36 mm legs for 29-inch wheels, with 160 mm of travel. Aftermarket pricing ranges from \$746 to \$1,059.

Fox's 34 line is now divided between the 34 Step-Cast and the regular 34. The Step-Cast design was introduced in a lightweight cross-country model last season, the 32 Step-Cast. The 34 Step-Cast is still categorized as a cross-country fork, but stiffer than the 32 Step-Cast and a half-pound lighter than the regular 34. The 34 Step-Cast is available in travel from 100-120mm.

The regular 34 is considered a trail fork and is available in 120-140 mm travel.

The 36 fork model continues as a trail/enduro design with updated damper and air spring features plus a new Gloss Orange paint option.

The 40 is Fox's DH fork, with the new Grip2 damper, new 29-inch option and the new Gloss Orange option. It's available only in the Factory Series configuration, retailing for \$1,700.

Marzocchi spokesman Matt Pacocha said Fox has worked to transition Marzocchi production from its previous Taiwan manufacturer to Fox's factory in Taiwan. The brand is being positioned as "high-value," he said.

"The forks are very high quality and durable. They just give up some weight and adjustability to hit a lower price," he said.

Both forks feature Fox's FIT GRIP dampers and EVOL air springs.

The Marzocchi line includes two forks – one for trail and one for DH – and a dropper post. The fork pricing starts with the Bomber Z1 at \$699 in the aftermarket, lower than any Fox aftermarket fork.

The Bomber Z1 is a product name that dates to 1997, and has had a reputation for favoring stiffness, ride quality and durability over feathery weight. The latest iteration will be available in 27.5-inch and 29/27.5+ wheel sizes. The 29/27.5+ model will be available in travel from 130 mm to 170 mm in 10 mm increments, while the 27.5-inch model will be available in 150–180mm versions. The fork will retail for \$699 and be available in red or black.

The second Marzocchi fork is the Bomber 58, a 203 mm-travel air-spring double-crown fork with new 40 mm lower legs. It will be available for 27.5-inch wheels

with 20x110 DH axles and will retail for \$999, also in red or black.

The Marzocchi Transfer dropper post has Marzocchi branding for riders who like to match their forks with their post. It's a cable-activated post available in 100-, 125-, or 150 mm travel options, with internal or external remote cable routing. There are below-bar and above-bar remote options and it retails for \$294.