

Drive dealers to your booth with targeted tradeshow marketing

Advertising in the Show Daily supports your tradeshow investment and delivers your message to dealers. Your ad gives retailers a reason to seek out your booth.

Our three-day package includes the same size ad in all three issues. Tailor your creative three ways with a different show special, brand placement or product highlight.

The Show Daily receives broad circulation in both print and digital formats.

3-DAY AD PACKAGE NET RATES

4-COLOR

Spread	\$11,250
Full Page	\$7,500
Jr. Page	\$5,900
1/2 Page	\$4,900
1/3 Page	\$3,800
1/4 Page	\$2,900
1/6 Page	\$2,000
Cover 2	\$8,650
Cover 3	\$7,850
Cover 4	\$9,200

CUSTOM OPPORTUNITIES ALSO AVAILABLE.



Ad Close: Sept. 1
Materials Due: Sept. 8

Bicycle Retailer
AND INDUSTRY NEWS

Contact your sales representative for more information.

Southwest **Gary Newkirk**
(949) 334-0709
gnewkirk@bicycleretailer.com

East **Karl Wiedemann**
(203) 906-5806
kwiedemann@bicycleretailer.com

Northwest **Peter Kirkpatrick**
(541) 488-1933
peterkirk@pknorthwest

Midwest **Kingwill Company**
Barry and Jim Kingwill
(847) 537-9196
barry@kingwillco.com
jim@kingwillco.com