## **Match Trade Watch**

## **U.S. Bicycle Imports Through May 2007 Year-to-Date**

|                       |           |         |        |       | -       |           |           |            |              |            |
|-----------------------|-----------|---------|--------|-------|---------|-----------|-----------|------------|--------------|------------|
| Commerce Numbers      | China     | Taiwan  | Canada | Italy | Other   | Total     | Change    | Percentage | Value C.I.F. | Unit Value |
| Kids, 2005            | 2,125,254 | 38,619  | 1      | 2     | 1,375   | 2,165,251 | 589,080   | 37%        | 53,553,788   | 24.73      |
| 2006                  | 1,999,376 | 9,644   | 0      | 105   | 5,922   | 2,015,047 | -150,204  | -7%        | 48,195,389   | 23.92      |
| 2007                  | 2,078,921 | 8,399   | 0      | 0     | 773     | 2,088,093 | 73,046    | 4%         | 53,720,783   | 25.73      |
|                       |           |         |        |       |         |           |           |            |              |            |
| 20", 2005             | 2,121,945 | 113,544 | 0      | 0     | 161     | 2,235,650 | 570,169   | 34%        | 83,439,723   | 37.32      |
| 2006                  | 1,805,242 | 55,537  | 0      | 0     | 9,183   | 1,869,962 | -365,688  | -16%       | 73,281,815   | 39.19      |
| 2007                  | 2,057,747 | 24,884  | 0      | 1     | 444     | 2,083,076 | 213,114   | 11%        | 70,211,836   | 33.71      |
| 24", 2005             | 789,036   | 45,132  | 1,297  | 1     | 230     | 835,696   | 185,473   | 29%        | 41,413,181   | 49.56      |
| 2006                  | 710,160   | 26,414  | 881    | 0     | 5,549   | 743,004   | -92,692   | -11%       | 41,114,645   | 55.34      |
| 2000                  | 564,707   | 20,811  | 1,698  | 0     | 435     | 587,651   | -155,353  | -21%       | 36,265,085   | 61.71      |
| 2007                  | 504,707   | 20,011  | 1,090  | U     | 433     | 567,051   | -155,555  | -21 70     | 30,203,005   | 01.71      |
| 26" Mtn, Comfort, '05 | 2,086,515 | 222,078 | 3,158  | 43    | 9,750   | 2,321,544 | 134,337   | 6%         | 203,659,939  | 87.73      |
| 2006                  | 2,005,563 | 104,830 | 2,112  | 20    | 3,575   | 2,116,100 | -205,444  | -9%        | 177,696,086  | 83.97      |
| 2007                  | 2,115,546 | 107,240 | 2,855  | 0     | 7,965   | 2,233,606 | 117,506   | 6%         | 194,316,291  | 87.00      |
|                       |           |         | ,      |       | ,       | , ,       |           |            | , ,          | _          |
| 27", 700C, 2005       | 143,847   | 117,048 | 1,175  | 1,382 | 1,126   | 264,578   | 136,061   | 106%       | 82,643,445   | 312.36     |
| 2006                  | 181,674   | 108,677 | 1,194  | 651   | 2,265   | 294,461   | 29,883    | 11%        | 90,488,451   | 307.30     |
| 2007                  | 316,865   | 108,265 | 448    | 2,059 | 4,318   | 431,955   | 137,494   | 47%        | 109,119,996  | 252.62     |
| Other, 2005           | 165,256   | 7,119   | 21     | 305   | 1,900   | 174,601   | 83,203    | 91%        | 12,196,412   | 69.85      |
| 2006                  | 11,679    | 8,264   | 5      | 484   | 5,510   | 25,942    | -148,659  | -85%       | 1,474,332    | 56.83      |
| 2007                  | 38,386    | 5,626   | 43     | 541   | 2,158   | 46,754    | 20,812    | 80%        | 2,220,380    | 47.49      |
|                       |           |         |        |       | ,       |           | ·         |            |              |            |
| Totals '05            | 7,431,853 | 543,540 | 5,652  | 1,733 | 14,542  | 7,997,320 | 1,698,323 | 27%        | 476,906,488  | 59.63      |
| Totals '06            | 6,713,694 | 313,366 | 4,192  | 1,260 | 32,004  | 7,064,516 | -932,804  | -12%       | 432,250,718  | 61.19      |
| Totals '07            | 7,172,172 | 275,225 | 5,044  | 2,601 | 16,093  | 7,471,135 | 406,619   | 6%         | 465,854,371  | 62.35      |
| Difference '06/'07    | 458,478   | -38,141 | 852    | 1,341 | -15,911 | 406,619   |           |            | 33,603,653   |            |
| Percentage Change, '0 | 6/'07 7%  | -12%    | 20%    | 106%  | -50%    | 6%        |           |            | 8%           |            |

## **Chinese Tax Change Ups Prices on Bicycles, Components**

WASHINGTON, D.C.—What happens in Vegas may stay in Vegas, but what happens in China...not so much.

The Chinese government last month effectively doubled the value-added taxes (VAT) exporters pay on more than 2,800 classifications of exported goods.

VAT on bicycles and most bike-related parts went from 4 percent to 8 percent; from 5 to 8 percent for chains, aluminum tubing, tires and tubes. The impact rattled the entire supply chain, not only U.S. importers but also Taiwanese, European and other bike and component makers that use Chinese parts.

The new pricing is layered on top of other increases. It will vary according to the percentage of Chinese parts used and agreements on who absorbs how much. The tax's effect multiplies as the product moves through the chain, and industry experts point out that independent retailers who stick to their margins could increase revenue.

Chinese manufacturers supplied 95 percent of U.S. imports last year—17.2 million out of 18.1 million bicycles. Chinese imports' CIF value hit \$812 million, 77 percent of the \$1.06 billion U.S. total. The overall increase on U.S. bikes could tally an estimated 5 percent, or about \$50 million.

This also affects Taiwanese imports, particularly bikes priced at \$200 FOB

(about \$550-\$650 retail), that contain 50 percent or more Chinese parts.

China supplies Taiwan with a substantial amount of components and parts, notably 15.3 million kilograms of frames and forks valued last year at \$121 million—about 95 percent by volume and 80 percent by value of Taiwan's frame-fork imports.

The \$7.93 average per-kilo value indicates the bulk are for entry-level bikes. **BRAIN**