



URBAN RACER



A LITTLE BACKSTORY



I used to think that a bike for getting around town could be as heavy as it needed to be and if that meant it had more utility (lights, racks, integrated everything), then the heavier the better. While there's a place for the mule, or grocery-getter in every stable, what I've gravitated toward with this new bike is fun. A light bike that has some good volume to the tires, has a minimalist, modern, sexy design and above all is something that I totally want to SHRED on.

I started putting pen to paper in early 2014, figuring out what makes sense for a bike like this: super light, minimal, industrial chain guard? Yes. Full racks and panniers? No. For a while now, I've been working out the bugs with prototypes I've been riding almost exclusively. In other words, red-lining everywhere I go. Riding over things that I probably shouldn't ride and totally rekindling my love of cycling. I think about this bike when I'm not riding it. I come up with excuses to run errands so that I can sprint across town! And I am happy to start releasing them into the world.

 Sacha White







CHAIN GUARD

Each URBAN RACER comes with a chainguard of our own design and made here in the shop from super light stainless steel. It's the most svelte chainguard you'll ever see.

The frame mounts are also stainless steel and pierce both walls of the downtube and the seat tube. This makes for a clean look, but also adds stiffness and makes for a better power transfer.





BERZERKER DROPOUTS

This new generation of dropout is our lightest and smartest to date. The Berzerker dropout is cast from a super strong steel alloy and incorporates stainless steel inner and outer faces. The use of dual materials means that we get the strength of the base metal and the protection from wear and tear that the raw stainless offers.

COASTER BRAKE

The choice of coaster brake is deliberate and is driven by the clean lines and the utter lack of complication. It takes you back to the days of just pedaling. This particular hub is a two speed, made by SRAM, that shifts on its own when you get to about 10mph. The result is that you have an easy gear to get up to speed/for hills, and then a taller gear to actually get somewhere.

With the coaster brake you can modulate braking with your hands off of the bars and with rear brake only, there's an added challenge on dirt, or if you're coming into a corner hot. There's a learning curve to this thing and with that comes the satisfaction of mastering something difficult. Sorta like fixed gear, but replace the tough-guy with a kinda fun-loving guy!





HANDLE BAR AND SADDLE

We're using a NITTO handlebar that's mostly flat, but has a little sweep (30 deg. or so). The handlebars are finished with leather bar wrap (think european race car).

The saddle that we've spec'd is the FIZIK ANTARES. It's light, comfortable and with our Cyclocross team racing on FIZIK for the last 10 years, we know that we can count on them.









SPEEDVAGEN CARBON SEATPOST HEAD

We've worked with ENVE Composites to develop a Speedvagen-specific, externally clamping post head. The design has zero setback, 15mm of vertical adjustment and a custom diameter. At 90 grams, it's half the weight of our original design. This item will be painted to match your frame and will feature a 3-dimensional Speedvagen shield on the front.

THIS UPGRADE IS \$250.



ONE PIECE CUSTOM BAR/STEM

Designed and fillet brazed in house. The handlebar is a simplified version of the NITTO that comes standard. It's 100% steel and brass and in addition to being foxy, it feels effing great.

The bar/stem combo comes in 3 stem lengths (110mm, 120mm, 130mm) and will be painted to match. Hbar comes standard as a 44cm width and can be cut down to a 40cm.

THIS UPGRADE IS \$600 AND INCLUDES PAINT AND MODS.



FENDERS

Having come of age in Portland, we know fenders. HONJO fenders (made in Japan) are the lightest and most beautiful available. For the URBAN RACER, we cut them down for a hot-rod aesthetic and to keep the feel of the bike nice and spry. Fenders get painted to match so that they're more of an extension of the frame, rather than more stuff that's just bolted on.

THIS UPGRADE IS \$270 AND INCLUDES FENDER CUSTOMIZATION AND PAINT.



CARBON WHEELS

Mean looking and mean riding. No graphics, so instead of being flashy and attracting the wrong kind of attention for an urban bike, they'll be your secret weapon.

Do you need them? No.
Will they make your bike more awesome? Si!!!

THIS UPGRADE IS \$1440



RACK AND BAG

We've been making racks for many, many years. For the URBAN RACER, we wanted uncluttered and very sturdy, so we designed this thing from the ground up, without being tied to convention. The result is very light, painted to match, and holds a bag that's big enough for a laptop and a couple pieces of clothing, or a few groceries.

The bag we're spec'ing is from the MISSION WORKSHOP and gets strapped onto the rack i.e. no quick release.

THE RACK UPGRADE IS \$450 AND INCLUDES PAINT AND FORK MODS.

THE BAG UPGRADE IS \$65.



LIGHTING

We're using SUPERNova LED lights out of Germany. The wires are skillfully routed inside of the frame and the mounting points are discrete. This means that they're out of the way when riding and they won't distract from the raw lines of the bike.

THIS UPGRADE IS \$530 AND INCLUDES ROUTING, FORK AND FRAME MODS AND CUSTOM MOUNTS.







PAINT OPTIONS

We want to be able to lock up our URBAN RACERS in front of the movie theater, or the grocery store without attracting too much attention. For this reason, the graphics, while bringing hits of raciness to the bike are also understated and fit the bike's intended use. Rough, raw, city.

Standard colors to choose from are: **MATTE ARMY** and **VANILLA BLUE**. And there's always the wild card... **SURPRISE ME!**

In addition to the two main frame colors, you have two graphic styles to choose from: **GHOST** and **DISTRESSED**. In the following pages we have included photos as well as a description of each graphic style to give you a sense of layout options. Ghost graphics are included in the frame set cost. The **DISTRESSED** scheme carries an upcharge to cover the extra time and materials needed to lay out, mix and hand-paint and distress the scheme.



PHOTO: THE VANILLA WORKSHOP

VANILLA BLUE



MATTE ARMY



SURPRISE ME!





GHOST

At the heart of Speedvagen is minimalism and bombproof-ness. From the very first of these bikes, we've loved the look of a great color with very few graphics, leaving the frame and the balanced, racy shape of the bike as a whole, to speak for itself.

This year, we're unveiling a new paint scheme that we're calling "Ghost", named both for the ghost-like nature of the graphics and for the friend whose bike we experimented on to develop our process.

Rather than using contrasting colors for branding, our Ghost graphics are three dimensional and painted in the same color as the frame, so the definition comes from the way the light hits the edges, rather than being a different color.

Paint is important to us and a beautiful bike is going to make you want to ride more. It's also important to us (and a core value of Speedvagen) that the way your bike looks (specifically fancy paint) doesn't get in the way of you attacking your goals. For this reason, the Ghost scheme and its simplicity is an evolution in the right direction.





GRAPHIC OPTIONS – DISTRESSED

DISTRESSED

We mask our patterns and then spray multiple layers of color. We then sand through to reveal the stripes, SV shields and Speedvagen name in contrasting colors underneath. This technique creates a distressed look that gives each version its own character.

THERE IS A \$400 UPGRADE FOR THE DISTRESSED SCHEME.









LET'S GET PERSONAL

We are offering the URBAN RACERS in three stock sizes: 53, 56, 59. This is a romp-around-town bike, so fit isn't as crucial and it helps keep the price down. We are looking for an aggressive roadie position on this bike though, more like your race bike than an upright cruiser.

Every Speedvagen frameset includes the frame, an ENVE or WHISKY carbon fork and a RITCHEY seatpost head with either 8mm or 25mm setback. Each Speedvagen (stock or custom) includes a seatmast sized specifically for you with 15mm of adjustability.

Your saddle tip to bar center measurement wants to be about 3-5cm longer than on your road bike, but with the flat bar, your actual reach ends up being just a bit shorter than when you're in the hoods on your road bike.

We're always happy to help with a sizing recommendation. Just fill out our **CURRENT BIKE FIT** doc and shoot it over. *Note: please make sure to fill it out 100%.*

Full custom is always available, of course, and will come at a price very close to our other custom Speedvagen models.





STANDARD BUILD



The URBAN RACER, in its purest form, is a no frills bike that is lightweight and tough.

We are doing these as complete bikes only. Any upgrades are designed with an eye toward keeping things simple and bomber. So even though something is being added, for utility or otherwise, it won't take away from the fun or durability of the bike.

COMPLETE BUILD

\$4895

HEADSET: CHRIS KING mixed headset

SEATPOST HEAD: RITCHEY with either 8mm or 25mm setback, painted to match.

HANDLEBAR: NITTO

STEM: (PAINTED TO MATCH)

SADDLE: FIZIK ANTARES w/ carbon rail*

BOTTOM BRACKET: PF30BB eccentric Problem Solvers

HANDLEBAR TAPE: Leather

CRANKSET: SUGINO OX601D to SUGINO chainring (38, 39, 40, OR 42T)

CHAIN: SRAM 1/8"

HUBS: DT SWISS front hub, SRAM2 speed auto rear coaster hub

RIMS: VELOCITY Blunt alloy clincher rims

SKEWERS: bolt-on front

SPOKES: SAPIM RACE

TIRES: 650x42c

INCLUDES BUILD LABOR, PACKAGING AND DOMESTIC SHIPPING!

POPULAR UPGRADES

SPURCYCLES BELL: \$50 *SILVER OR BLACK*

DEMOLITION TROOPER PEDALS: \$130

GRAND BOIS HETRE TIRES: \$80

SADDLE OF CHOICE: \$TBD

ENVE SPEEDVAGEN CARBON SEAT POST HEAD: \$250

REYNOLDS CARBON RIMS: \$1440

CUSTOM -BUILT IN HOUSE- BAR/STEM: \$600

INCLUDING LABOR AND PAINT

FORK RACK: \$450

INCLUDES FORK CUSTOMIZATION:

MISSION WORKSHOP ARKIV FOLIO BAG: \$65 *VARIOUS COLORS*

HONJO FENDERS: \$270

INCLUDING LABOR, FORK MODS, FENDER CUSTOMIZATION AND PAINT

LIGHTING SYSTEM: \$530

INCLUDING ROUTING, FORK/FRAME MODS, CUSTOM MOUNTS

CUSTOM SIZING: \$2500 *INQUIRE FOR DETAILS*

FIRST SCRATCH: \$10 *CHOOSE "BIG" OR "SMALL"*

PARTS PRICING IS SUBJECT TO CHANGE.







CRASH REPAIR PROGRAM

We want to be sure that, whether you're racing at an elite level, doing trans-state gravel adventures, or just shredding with your pals, that you know your Speedvagen is a tool to meet your goals. This means taking your Speedvagen to its limits and, yes, sometimes crashing it. Nicks, scratches and little dents mean that the bike is well loved. Battle scars are reminders of our achievements and a reality of a tool that gets used.

Our Crash Repair Program puts your bike at the front of the queue. We'll begin work on it the day it lands in the shop and will be working on it consistently until it is on its way back to your loving arms. To keep the repairs quick and inexpensive, we have a paint scheme that Sacha devised just for the troubled area. This paint scheme is reserved only for crash repairs; a badge of honor bestowed upon those using their SV as intended.

This service comes standard with the purchase of a Speedvagen. It's one more way for us to take care of our Speedvagen Family.

NOTE: LABOR AND MATERIALS CHARGES STILL APPLY.





BIKE SPECS

TIRE SIZE: 650B x 42MM

HEADSET SIZE: 1 1/8" UPPER, 1 1/2" LOWER

BOTTOM BRACKET: ECENTRIC FOR PF30 SHELL/24MM SPINDLE

REAR SPACING: 130MM

FRONT CHAINRING CAPACITY: 39T

BOTTLE BOSSES: 1 SET ON DOWNTUBE

B.O.A RATING: 11.5

BIKE BUILD

When you order a complete bike, every aspect of the build process is performed by our professional bike mechanics who dial in the fit to your exact specifications.

WHEEL BUILDS

We have all of our carbon and alloy wheels handbuilt and glued by local Portland wheel builders Sugar Wheel Works. Sugar is also a Speedvagen Family Racing team sponsor. They build and glue every wheel that the team is on.

PACKAGING

Your complete bike will be packed in our own Vanilla Workshop double thick re-usable box. All parts of the frame will be wrapped in protective padding and zip tied (with room between each part) to a backing board. Rear dropouts will be secured with machined wood spacers that are bolted in place to protect dropout spacing, should the package encounter any unfortunate hardships.

SHIPPING

If you live overseas and have a shipping carrier you trust, we will gladly work with them to ensure delivery. We can also take care of it here using USPS, UPS or FED EX and we will bill you for the shipping. Please note, you will be responsible for any taxes, tariffs, and duties to your country.

PICK-UP

You are also welcome to visit the shop in Portland to pick up your bike. Each bike will be fine tuned to your fit in person!

ADDITIONAL FEES:

COMPLETE BIKE SHIPPING

DOMESTIC: FREE

INTERNATIONAL: \$100.00 CREDIT (EMAIL FOR A QUOTE)

