

SHIMANO PREVIEWS FALL/WINTER CLOTHING COLLECTION

Expanded S-PHYRE and Explorer apparel collections deliver all-season performance across road, adventure and urban categories

OSAKA, Japan (April 1, 2017) – As cyclists across North America wave goodbye to the last of this season's wintry weather and turn their thoughts towards short sleeves and bare legs, bicycle retailers are already planning the clothing they'll be stocking this fall. To take care of your winter wardrobe needs, Shimano is announcing exciting new additions to their apparel offering.

From urban riding to race-ready applications, the new range introduces advanced features, materials and manufacturing techniques resulting in benefits for riders of all performance levels.

NEW Fall/Winter Products

- S-PHYRE premium race-quality Wind Resistant Jersey, Long Bib Tights, Winter Baselayer, Winter Gloves, Insulated Shoe Covers and Toe Covers
- In the Explorer collection new casual Transit Hardshell and Softshell jackets, Transit Fleece Jerseys and waterproof Rain Jackets and Rain Pants

S-PHYRE: Ignite Your Performance

For fall and winter riding the new S-PHYRE range is packed with features to bring you the ultimate in race-winning, cold weather performance.

The long-sleeve **S-PHYRE Wind Resistant Jersey** is designed with an extremely anatomical and aerodynamic cut to cheat the wind, and a water repellent coating to shed moisture. Warmth comes from a fleece quilted interior, high fleece-lined neck and low reflective tail offering extra coverage, while side panels and shoulders feature laser-cut MicroVents for breathability. Deep



storage pockets on the back include one waterproof zipper pocket and one looped pocket for secure storage of valuables.



S-PHYRE Long Bib Tights are constructed from three neoprene layers with fleece inserts on stomach and kidney areas plus a high cut on the back and chest to help heat retention and protect the rider across changing off-season conditions. An all-important top and bottom zipper on the stomach section allows for easy comfort breaks. The legs come with an anatomical knee construction for irritation-free motion, a high-vis calf color option for enhanced visibility and an ankle zipper for a sleek fit.

The chamois is shaped to follow the pedaling motion of the rider with a split swallowtail design and a 4-layer shock absorbing construction. A version without a chamois is also available.

The **S-PHYRE Winter Baselayer** features an exceptionally comfortable, seamless one-piece doubled-knitted quick-drying construction with integrated back mesh panel to allow excess body heat to escape.

The **S-PHYRE Insulated Shoe Cover** and **S-PHYRE Toe Cover** options combine perfectly with the Shimano S-PHYRE RC9 shoe allowing for BOA adjustments through three layers of fully waterproof, highly anatomical, stretchable Neoprene with one-piece construction for smoothing airflow across shoes.

The anatomical, form-fitting style extends to the **S-PHYRE Winter Gloves** which feature an extremely stretchable and comfortable long cuff design, double-lined with Neoprene and Titanium- α upper layers to insulate from the outside and retain warmth on the inside. The palms feature synthetic leather and PrimaLoft synthetic microfiber thermal insulation for flexibility, warmth and maximum grip on the bike. The dexterous, second skin feel extends to the thumb and index finger, which are touch screen compatible, while a brushed area on the thumb takes care of face wipes.



Explore in Every Season

Joining the Spring/Summer Explorer collection announced in 2016, Shimano has introduced new casual cycling apparel in practical urban colorways including the ***Transit Hardshell Jacket***, ***Transit Softshell Jacket***, ***Transit Fleece Jersey***, water-repellent ***Transit Softshell Pants*** and high-visibility ***Explorer Rain Jacket*** and ***Explorer Rain Pants***.

The ***Transit Hardshell Jacket*** offers 2.5 layer construction and features a high neck with fleece lining, detachable hood with snap lock collar, zippered side pockets and under-arm vents, adjustable waist cord and Dryshield coating.

Meanwhile the men's and women's ***Transit Softshell Jacket*** and ***Transit Fleece Jersey*** feature chest and rear pockets with extended glove-interfacing cuffs, light weight construction and casual style suited to the office or the coffee shop.



Transit Softshell Pants complete the stylish but practical on-bike look with windproof, water-repellent and breathable performance.

For the hardest of Fall/Winter commuters, the ***Explorer Rain Jacket*** and ***Explorer Rain Pants*** offer Dryshield technology with Velcro flaps, adjustable cuffs, high visibility designs and handy carrying pouches.

For hi-res product images, pricing and availability please visit: <http://bit.ly/2omKwHT>

About Shimano American Corporation

Shimano American Corporation, a member of global Team Shimano, along with its world-renowned subsidiaries, offers consumers outstanding sport-related products and apparel. Shimano is proud of its staff, diversity in talent, interests and backgrounds. The company is an ISO14001 certified business where environmental compliance and continual improvements are part of the business philosophy and operations.

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