

**PRODUCT  
COMMUNICATION**

EMBARGO: FEB 06, 2019  
9AM CST / 4PM CET

RETAIL: APRIL 2019

# ROCKSHOX REVERB AXS™





Our intention with Reverb AXS™ was inventive and pure: No hoses. No routing. No energy wasted. Not a single thing in the way of the experience. We created a reliable wireless-electronic dropper post and controller that actuates with drastically less effort and zero distraction. Expanding what's possible on a bike, Reverb AXS™ is enabled by SRAM AXS™ technology, a new level of interaction, personalization, and connectivity across all AXS™ enabled components.

# A TOUGH OF GENIUS



*reverb*®





## Effortless wireless-electronic actuation and infinite height adjustment with a single touch

The wireless-electronic Reverb AXS™ is all Reverb, revamped with a controller you touch instead of a lever you throw. The perfect speed. Its infinite range lets you set it right where you need it, saving you time, energy, and keeping your focus on the trail ahead.





**IT'S 2019.  
LET'S MAKE  
THINGS EASY.**

**Clean, simple and fast to install.  
No hoses to route, no fishing required.**

**Cutting out the cables makes set up fast and easy.  
No external hoses. No internal routing. No energy wasted.  
The Reverb AXS™ complete wireless design is fast to install,  
and easy to pair. Complimented with an all-new post head,  
the turn of a single rail-retention bolt makes for a quick  
and effortless saddle install. Make it perfect with one additional  
bolt at the front of the head for tilt-adjust and position lock.  
Drop it in, and send it down.**



# INTERNAL AFFAIRS

Updated internals for faster return speed in all conditions.





Reverb AXS™ is built with a next-generation, lower friction internal floating piston for faster post actuation and less downward saddle force needed from the rider. Featuring a new lubrication design, we eliminated even more friction and created smoother more reliable post performance. Find confidence by activating your dropper more often, with less effort, in any condition, over and over again.



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# VENT VALVE TECHNOLOGY

We don't want you to have to use it, which is why we've created the most robust seatpost to date.





We also know, sometimes the inevitable happens. Over time, air and oil may mix, resulting in that annoying post “squish” and the need for additional service. Vent Valve Technology allows you to do this simple service within a few steps, without any disassembly of the post. Depress the valve, compress the post, good to go. The air is channeled back into the air chamber leaving the oil where it belongs and you back to more confident reliable performance.





## DIAMETERS

30.9mm, 31.6mm, 34.9mm

## TRAVEL

100mm, 125mm, 150mm, 170mm

## LENGTH

340mm, 390mm, 440mm, 480mm

## BATTERY

Seatpost: SRAM Battery

Controller: CR2032

## COMPATIBILITY

Zero Offset, 7mm Round Rail,  
7X9mm Oval Rail, Matchmaker™  
or Discrete Clamp

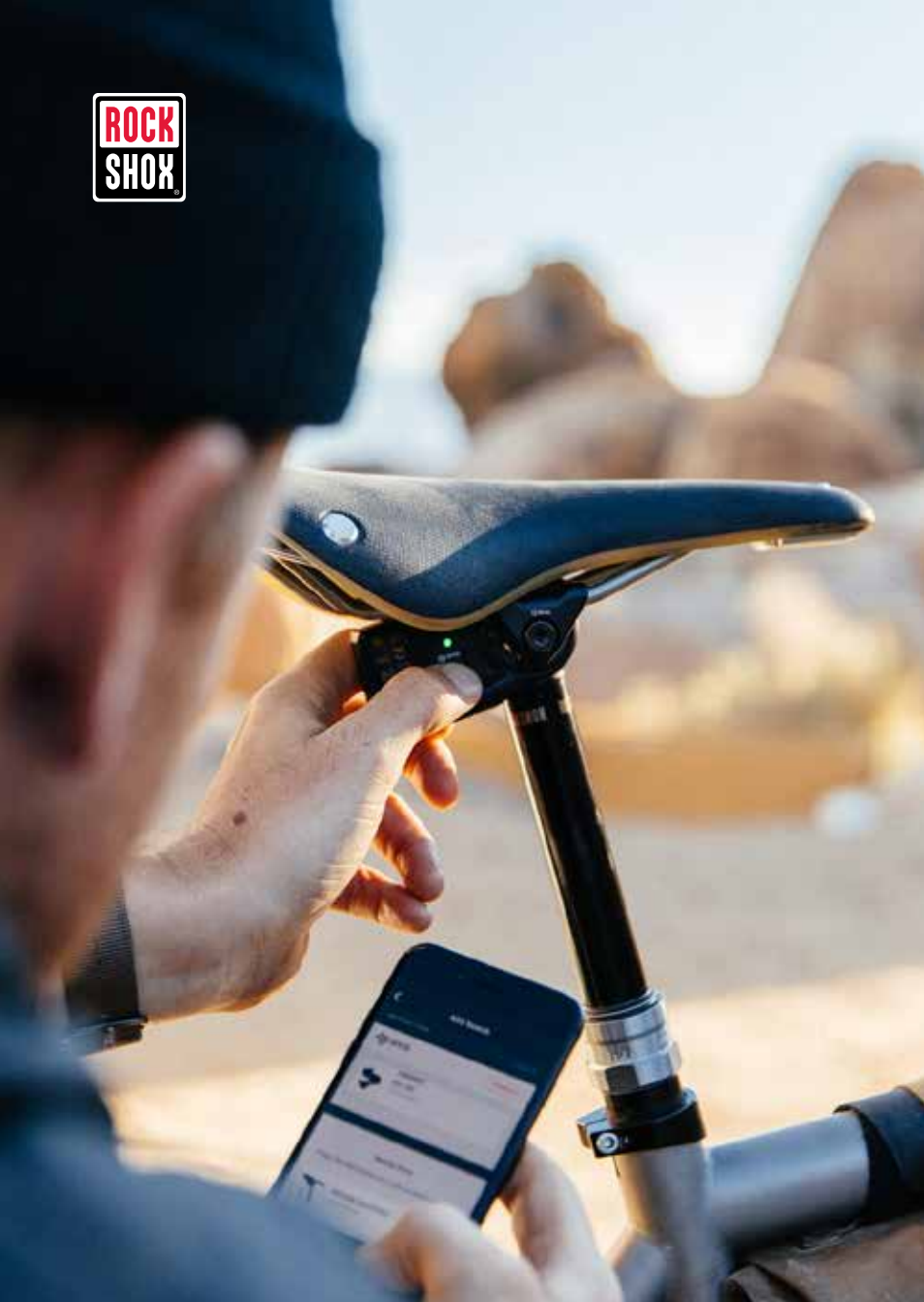
MODEL ID: SP-RVB-AXS-A1 MSRP:  
\$800 | 800\* | £700\* (\*Includes VAT)



# AXS™ TECHNOLOGY AT HAND

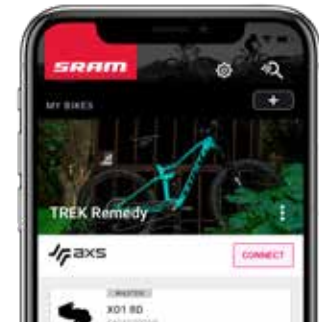
SRAM AXS™ technology, a new level  
of interaction, personalization,  
and connectivity across all AXS™  
enabled components





SRAM AXS™ technology is opening a new door to a connected experience with your bike. Connecting components to software. Enabling the wireless RockShox AXS™ controller to talk instantly to the Reverb AXS™ seatpost. Connectivity across multiple AXS™ enabled components all supported through the new SRAM AXS™ app.

Customize AXS™ component configurations, review battery life, track usage, receive rolling firmware updates, and much more via the mobile app. But, don't let the tech turn you off. The app is not required. You can simply install, pair, and ride. When Reverb AXS™ is used with Eagle AXS™ or even on an eTap AXS™ - equipped gravel or road bike, dream possibilities become a sudden reality. AXS™ technology is the brain, expanding what's possible on a bike. Available for riders to activate at any time.







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## AN INTEGRATED APPROACH

Tucked neatly into the back of its post head, the Reverb AXS™ uses the same rechargeable SRAM battery found on the Eagle AXS™ derailleur. Easy to remove, and simple to interchange between components if needed. From sun up to sun down, the SRAM battery boosts plenty of ride time (40 hours on trail depending on use) and fully recharges in under an hour. Using an auto-wake sensor, there's no need to turn it on/off, it's ready when you are.



**ROCKSHOX**

THANK YOU