



Taipei, 1 December 2020

**Final Countdown for the registration to the TAIPEI CYCLE d&i awards 2021:
Bicycle innovations from all over the world can still be registered until 14 December 2020!**

There is still the opportunity until 14 December 2020 to take part in the TAIPEI CYCLE d&i awards at the Taipei Cycle Show 2021 (March 3 to 6), the most important bicycle trade fair in Asia. Being organized by Taiwan External Trade Development Council (TAITRA) and Taiwan Bicycle Association (TBA), the TAIPEI CYCLE d&i awards 2021 is executed by iF DESIGN ASIA Ltd. for nine consecutive years and welcome both exhibitors and non-exhibitors to participate.

Every year the TAIPEI CYCLE d&i awards evaluate bicycle related submissions from all over the world and honors outstanding products with innovation and high design quality. Winning an award represents endorsements by many leading experts and recognized as a pioneer in the industry. The award-winning products will be displayed at the TAIPEI CYCLE d&i awards pavilion during the Taipei Cycle Show, both physically and virtually. Award winners will also be invited to attend the awards ceremony to receive their trophies and certificates on stage. Collaborated journalists worldwide will distribute the news through multiple channels simultaneously to promote the award-winning innovations and generate business opportunities.



Designers, manufacturers, sales representatives, importers and retailers are welcome to submit their innovative designs to the following categories:

01 Complete bicycle

02 Parts and components

03 Cycling accessories

04 E-bikes and drive units

05 Smart cycling services

* Physical submissions are REQUIRED for entries to cat. 01-04; registrations to cat. 05 can be presented physically or digitally.

Online registrations are possible:

<https://ifworlddesignguide.com/awards/participate/taipei-cycle-d-and-i-awards>

Key data at a glance:

Registration deadline:	14 Dec 2020
Jury session:	6 - 7 Jan 2021
Awards ceremony:	2 Mar 2021
Exhibition:	3 - 6 Mar 2021
Taipei Cycle 2021 - ONLINE:	3 – 31 Mar 2021



Jury Session

An international jury composed of international experts will meet up in Taipei on 6 and 7 January 2021 to evaluate the submissions. The judging panel includes **Georg Todtenbier** (CRE8 Design, Taipei), **Johann Geiger** (Da-Yeh University, Changhua), **Ken O'Rourke** (KOR-DESIGN, Taichung), **Moses Hu** (VanMoof, Taipei), **Debbie Huang** (PEGA D&E, Taipei), **Edward Chiang** (CDY Innovations, Taipei) and **Francois Liang** (Cycling & Health Tech Industry R&D Center, Taichung). Each juror will select products based on the evaluation criteria. Winning products will be those that best meet the expectations of users and reflect industry trends and innovations.

Awards Ceremony

Winners will be honored at the awards ceremony on 2 March 2021. The special award "Gold Award-Young Enterprise" will be given to start-ups established after 1 January 2017 with special innovative design achievements.

Exhibition

All award-winning products will be presented at the TAIPEI CYCLE d&i awards pavilion from 3 to 6 March 2021 at the **Taipei Cycle Show** and at the new virtual event Taipei Cycle Online from 3 to 31 March 2021. They will also be invited to be shown at the iF design center Chengdu. All winners will be presented on the Taipei Cycle Show and Taiwan Bicycle Association official websites as well as on the iF WORLD DESIGN GUIDE— the world's largest design platform on the internet.



Award Winners 2020:

<https://ifworlddesignguide.com/collections/winner-collections/taipei-cycle-d-and-i-awards-2020-winners>

VR exhibition of TAIPEI CYCLE winners 2020

<https://livetour.istaging.com/023c9dc5-5b80-4a47-a678-fedaff27756d>

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