

## **DAVIS PHINNEY FOUNDATION BENEFIT SWEEPSTAKES OFFICIAL RULES**

Here are the prize drawing rules for September 2023 Davis Phinney Foundation/Serotta Bike benefit drive.

NO PURCHASE NECESSARY TO ENTER OR WIN.

OPEN TO U.S. RESIDENTS, EXCEPT FOR RESIDENTS OF PUERTO RICO. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entry. A CONTRIBUTION IS NOT NECESSARY TO ENTER OR WIN. You may enter in two ways: (1) signing up by making a contribution to support the Davis Phinney Foundation and entering your information online at [www.dpf.org](http://www.dpf.org) on the Serotta Bike Sweeps page, (2) by printing your name, address and phone number on a 3" x 5" postcard and mailing it to Team DPF, c/o Davis Phinney Foundation, PO Box 270948, Louisville, CO, 80027. The Davis Phinney Foundation is "the Sponsor" of this contest.

The sweepstakes begins on September 1, 2023 and ends September 30, 2023 (the "Entry Period"). All entries must be received by 5:00 PM (CST) on the last day of the Entry Period. The Sponsor is not responsible for entries that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever. Unlawful, unintelligible, illegible, or incomplete entries will be disqualified. Entries become the property of the Sponsor and will not be returned.

Eligibility Requirements. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. This sweepstakes is open only to persons age 18 and older who are legal U.S. residents, except for those located in Puerto Rico.

Employees of Sponsor, its affiliates, subsidiaries, employees, agents or other representatives of any kind and their immediate family members are not eligible to enter. Sponsor reserves the right to require the winner to complete an affidavit to confirm eligibility under these rules.

Prize; Odds of Winning. Two (2) prizes will be awarded to winners drawn at random. First prize will receive a Serotta SE T9 (Signature Edition, Titanium)- a designed to order, custom crafted bicycle for the cyclist that matters to us most- you. Value \$12,500.00\*. Second Prize will receive a Primal Wear gift pack from Primal Wear. Odds of winner are determined by the number of entries. Multiple entries are void and only the first entry is counted.

Selection and Notification of Winner. The winner will be selected by a random drawing, conducted by the Sponsor on October 2, 2023. The winner will be notified by email and/or by telephone, and such notification will direct the winner on how to redeem the prize. If a potential winner of any prize cannot be contacted within ten (10) days or prize is returned as undeliverable, the potential winner is disqualified. If it is necessary to select an alternate winner, the same procedures discussed above will be used for such selection. The prize is guaranteed to be awarded. THE PRIZE INCLUDES ALL SHIPPING AND HANDLING CHARGES. FEDERAL, STATE AND/OR LOCAL TAXES ARE THE RESPONSIBILITY OF THE WINNER. Prizes valued at over \$600

will be reported as taxable income, in accordance with IRS regulations. The Sponsor is not responsible for any selection notifications or other communications that are late, lost, stolen, misdirected, non-deliverable or illegible due to any reason whatsoever.

List of Winners. The winners' names can be obtained by emailing [contact@dpf.org](mailto:contact@dpf.org) with the subject line "List of Winners – DPF Benefit Drive".

Use of Personal Information. Sponsor, its subsidiaries, and business partners may use the personal information (name, address, email) provided by you on the entry form to contact you to promote their products and services. You may opt-out at any time by unsubscribing to promotional emails or by sending a written request to be deleted from this mailing list to: Unsubscribe, c/o Davis Phinney Foundation, PO Box 270948, Louisville, CO, 80027.

General Terms. Your entry in this sweepstakes constitutes your full and unconditional agreement to and acceptance of these Official Sweepstakes Rules. Entrants agree that the Sponsor of this sweepstakes, and their respective affiliates, subsidiaries, employees, agents or other representatives of any kind shall not be responsible or liable for damages or losses of any kind arising out of or resulting from entry in this sweepstakes, acceptance or use of a prize, or any other matter related to this sweepstakes, including, without limitation, claims based on property damage, personal injury and/or death, publicity rights, defamation or invasion of privacy. All decisions related to, as well as all interpretation of, these Official Sweepstakes Rules by Sponsor will be final.