



1ZERO HITOP TYREWIZ 2.0

PRODUCT ANNOUNCEMENT
EMBARGO OCTOBER 4, 2023
9:00 AM CST / 4:00 PM CET

MAKING YOU FASTER



1ZERO HITOP SW

Riding is believing with the Zipp 1ZERO HITOP SW MTB wheelset when it comes to making you faster. Trail compliance is vital, with modern cross-country races becoming rougher and more challenging. No longer is it good enough for an XC wheelset to be stiff above all else. Instead, a wheelset should feel alive. The 1ZERO HITOP SW carbon rim complies with the terrain thanks to Zipp's proprietary HITOP Technology for carbon layup. The result is a lightweight XC wheel that carries speed through all sections of the trail, rocks, roots, and ruts with

the durability required for a trail bike with up to 130mm of travel. A compliant wheel provides more confidence. You don't have to work hard to spin it up to speed or fight your bike when things get chunky. The 1ZERO HITOP SW also comes with the TyreWiz tire-pressure monitoring system, so you'll always have your tire pressure dialed in for optimal performance. Among the lightest on the market, the ZM2 SL hubset ensures you'll be quick to accelerate and back on the pedals sooner after corners with the 1ZERO HITOP SW.

WH-1ZRO-HTSW-A1



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SPECIFICATIONS

Rim Depth
21.2mm

Rim Inside Width
30mm

Weight(g)
1325g

Rim Construction
Carbon - Hookless

Tire Compatibility
**Tube-type or
Tubeless tires**

FEATURES

HITOP Technology produces proprietary rim layup to provide compliance and confidence when the trail gets rough

Low weight for effortless accelerations and climbing

Winged rim provides a smooth resting surface for the tire, reducing the chance of pinch flats after a rock hit

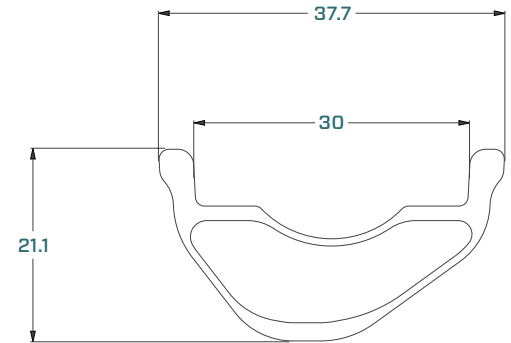
TyreWiz 2.0 tire-pressure monitoring system features a seamless design

ZM2 SL hub with 66 points of engagement

Standard or Torque Cap options on the front hub

XD or Microspline driver-body options

Lifetime Warranty



1ZERO HITOP S

Zipp's 1ZERO HITOP S MTB wheelset melds high value with high performance for a better and faster ride. Trail compliance is vital, with modern cross-country courses becoming rougher and more challenging. No longer is it good enough for an XC wheelset to be stiff above all else. Instead, a wheelset should feel alive. The 1ZERO HITOP S carbon rim complies with the terrain thanks to Zipp's proprietary HITOP Technology for carbon layup. The result is a light XC race or adventure wheel that carries speed through all sections of

the trail, rocks, roots, and ruts with the durability required for a trail bike with up to 130mm of travel. A compliant wheel provides more confidence. The 1ZERO HITOP S features the dependable ZM 900 hubset.

WH-1ZRO-HTS-A1





SPECIFICATIONS

Rim Depth
21.2mm

Rim Inside Width
30mm

Weight(g)
1495g

Rim Construction
Carbon - Hookless

Tire Compatibility
**Tube-type or
Tubeless tires**

FEATURES

HITOP Technology produces proprietary rim layup to provide compliance and confidence when the trail gets rough

Low weight for effortless accelerations and climbing

Winged rim top provides a smooth resting surface for the tire, reducing the chance of pinch flats after a rock hit

ZM 900 SL hub with 52 points of engagement for fast acceleration

Standard or Torque Cap options on the front hub

XD or Microspline driver-body options

TyreWiz tire-pressure monitoring system sold separately

Lifetime warranty



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TYREWIZ 2.0

Tires connect your bike to the road or trail. So, it's no surprise that optimized tire pressure directly enhances your comfort, rolling resistance, and speed. TyreWiz 2.0 is redesigned for accuracy and greater compatibility for differing rim depths to provide precise pressure data in real-time for your best ride. Lightweight and durable, TyreWiz 2.0 utilizes LED lights to indicate when tire pressure is outside of the target range with an alert for low or high tire pressure. Running optimal tire pressure is a crucial factor in maximizing the speed and performance, especially

on modern wheels. TyreWiz 2.0 allows you to make decisions affecting rolling resistance, traction, tire wear, and rider comfort. TyreWiz 2.0 also interfaces with the SRAM AXS app to provide personalized tire pressure recommendations. With a universal rim adaptor and multiple valve lengths, the device sits flat on road or MTB rims. With the standard hand pump measuring at only +/-5% accuracy, TyreWiz 2.0 eliminates barriers by taking the guesswork out of tire pressure to make you faster.



WH-TRWZ-E1





FEATURES

+/-2% accuracy at a resolution of .1 PSI

Waterproof and dust proof (IPX7)

Personalized tire pressure recommendations in the AXS smartphone app for iOS and Android

Inexpensive and widely available CR1632 battery lasts up to 300 hours.

Lightweight at 10 grams

Adaptable to multiple rim and rim depths using different length valve stems and square or round rubber grommet seals

ANT+ and Bluetooth compatible for live tire-pressure display while riding with most head units.

2-year warranty



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PRICE LIST

PRODUCT	MSRP USD	MSRP EUR*	MSRP GBP*	
00.1918.719.000	AM 1ZERO HITOP SW Tubeless Disc Brake Center Lock 29 Front 24Spokes 15x110mm Boost w/ RS Torque Caps Standard Graphic A1 (TyreWiz V2 included)	\$ 925.00	€ 1,050.00	£ 950.00
00.1918.719.001	AM 1ZERO HITOP SW Tubeless Disc Brake Center Lock 29 Front 24Spokes 15x110mm Boost w/ RS Torque Caps SID Blue Graphic A1 (TyreWiz V2 included)	\$ 925.00	€ 1,050.00	£ 950.00
00.1918.720.000	AM 1ZERO HITOP SW Tubeless Disc Brake Center Lock 29 Rear 24Spokes XD 12x148mm Boost Standard Graphic A1 (TyreWiz V2 included)	\$ 1,025.00	€ 1,150.00	£ 1,050.00
00.1918.720.001	AM 1ZERO HITOP SW Tubeless Disc Brake Center Lock 29 Rear 24Spokes XD 12x148mm Boost SID Blue Graphic A1 (TyreWiz V2 included)	\$ 1,025.00	€ 1,150.00	£ 1,050.00
00.1918.720.002	AM 1ZERO HITOP SW Tubeless Disc Brake Center Lock 29 Rear 24Spokes Micro Spline 12x148mm Boost Standard Graphic A1 (TyreWiz V2 included)	\$ 1,025.00	€ 1,150.00	£ 1,050.00
00.1918.721.000	AM 1ZERO HITOP S Tubeless Disc Brake 6-Bolt 29 Front 24Spokes 15x110mm Boost w/ RS Torque Caps Standard Graphic A1	\$ 625.00	€ 750.00	£ 650.00
00.1918.722.000	AM 1ZERO HITOP S Tubeless Disc Brake 6-Bolt 29 Rear 24Spokes XD 12x148mm Boost Standard Graphic A1	\$ 725.00	€ 850.00	£ 750.00
00.1918.722.001	AM 1ZERO HITOP S Tubeless Disc Brake 6-Bolt 29 Rear 24Spokes Micro Spline 12x148mm Boost Standard Graphic A1	\$ 725.00	€ 850.00	£ 750.00
00.3018.382.033	Quarq TyreWiz 2.0 Air Pressure Sensor for Presta Valve (2 Sensors w/ Batteries, 2 Rubber Bumpers and a Rim Depth Gauge)	\$ 120.00	€ 145.00	£ 130.00
11.3018.032.000	Quarq TyreWiz 2.0 Valve Stem Packs - Length A (1-8.2MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.001	Quarq TyreWiz 2.0 Valve Stem Packs - Length B (8.2-15.4MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.002	Quarq TyreWiz 2.0 Valve Stem Packs - Length C (15.4-22.6MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.003	Quarq TyreWiz 2.0 Valve Stem Packs - Length D (22.6-29.8MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.004	Quarq TyreWiz 2.0 Valve Stem Packs - Length E (29.8-37.0MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.005	Quarq TyreWiz 2.0 Valve Stem Packs - Length F (30.0-44.2MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.006	Quarq TyreWiz 2.0 Valve Stem Packs - Length G (44.2-51.4MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.007	Quarq TyreWiz 2.0 Valve Stem Packs - Length H (51.4-58.6MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.008	Quarq TyreWiz 2.0 Valve Stem Packs - Length I (58.6-65.8MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.009	Quarq TyreWiz 2.0 Valve Stem Packs - Length J (65.8-73.0MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00
11.3018.032.010	Quarq TyreWiz 2.0 Valve Stem Packs - Length K (73.0-80.2MM) Including 2 Valves, 2 O-Ring Sets, 2 Sets of Square and Round Rubber Seals, 1 Sealant Sleeve)	\$ 30.00	€ 35.00	£ 30.00

*(incl. VAT)

THESE ARE REGISTERED TRADEMARKS OF SRAM: 1:1®, 202®, 303®, 353®, 404®, 808®, 858®, Accuwatt®, Avid®, AXS®, Bar®, Bioposition®, Blackbox®, Bluto®, BoXXer®, DoubleTap®, eTap®, Firecrest®, Firex®, GIGA PIPE®, Grip Shift®, GX®, GXP®, Holzfeller®, Hussefelt®, ICLIC®, i-Motion®, Judy®, Know Your Powers®, NSW®, NX®, Omnium®, OSMOS®, Pike®, PowerCal®, PowerLock®, PowerTap®, Qollector®, Quarq®, RacerMate®, Reba®, Reverb®, Rock Shox®, Rudy®, Ruktion®, Service Course®, ShockWiz®, SID®, Single Digit®, Speed Dial®, Speed Weaponry®, Spinscan®, SRAM®, SRAM APEX®, SRAM EAGLE®, SRAM FORCE®, SRAM RED®, SRAM RIVAL®, Stylo®, SX®, TIME®, Truvativ®, Tyrewiz®, UDH®, Varicrank®, Velotron®, Vivid®, X0®, X01®, X-SYNC®, XX1®, Yari®, ZEB®, ZIPP®

THESE ARE TRADEMARKS OF SRAM: 10K™, 1X™, 30™, 30 Course™, 35™, 302™, 454™, 3ZERO MOTO™, ABLC™, AeroGlide™, AeroBalance™, AeroLink™, Airea™, Air Guides™, AirWiz™, AKA™, AL-7050-TV™, ATAC™, ATMOS™, Automatic Drive™, AxCad™, Axial Clutch™, Base™, BB5™, BB7™, BB30™, Bleeding Edge™, Blipbox™, BlipClamp™, BlipGrip™, Blips™, Bottomless Tokens™, Buttercup™, Cage Lock™, Carbon Bridge™, Centera™, Charger 2™, Charger™, Charger Race Day™, Cleansweep™, Clickbox Technology™, Clics™, Code™, Cognition™, CoLab™, Connectamajig™, Counter Measure™, CYCLO™, DB8™, DD3™, DD3 Pulse™, DebonAir™, Deluxe™, Descendant™, DFour™, DFour91™, DH™, Dig Valve™, DirectLink™, Direct Route™, Domain™, DOT 5.1™, Double Decker™, Double Time™, Dual Flow Adjust™, Dual Position Air™, DUB™, DUB-PWR™, DZero™, E300™, E400™, Eagle™, E-Connect4™, ErgoBlade™, ErgoDynamics™, ESP™, EX1™, Exact Actuation™, Exogram™, Fast Black™, Flight Attendant™, Flow Link™, FR-5™, Full Pin™, G2™, G40™, Gnar Dog™, GS™, Guide™, Hard Chrome™, Hexfin™, HollowPin™, Howitzer™, HRD™, HS2™, Hybrid Drive™, Hyperfoil™, i-3™, Impress™, Jaws™, Jet™, Kage™, Komfy™, LINK™, Lyrik™, MatchMaker™, Maxle™, Maxle 360™, Maxle DH™, Maxle Lite™, Maxle Lite DH™, Maxle Stealth™, Maxle Ultimate™, MicroAdjust™, Micro Gear System™, Mini Block™, Mini Cluster™, Monarch™, Monarch Plus™, Motion Control™, Motion Control DNA™, MultiClics™, MRX™, MX™, Noir™, OCT™, OmniCal™, OneLoc™, Paceline™, Paragon™, PC-1031™,

PC-1110™, PC-1170™, PG-1130™, PG-1050™, PG-1170™, Piggyback™, Poploc™, Power Balance™, Power Bulge™, PowerChain™, PowerDomeX™, Powered by SRAM™, PowerGlide™, PowerLink™, Power Pack™, Power Spline™, Predictive Steering™, Pressfit™, Pressfit 30™, Prime™, Qalvin™, R2C™, Rapid Recovery™, Recon™, Revelation™, Riken™, Roller Bearing Clutch™, Rolling Thunder™, RS-1™, Rush™ Damper, RXS™, Sag Gradients™, Sawtooth™, SCT - Smart Coasterbrake Technology, Seeker™, Sektor™, SHIFT™, ShiftGuide™, Shorty™, Showstopper™, SIDLuxe™, Side Swap™, Signal Gear Technology™, SL™, SL-70™, SL-70 Aero™, SL-70 Ergo™, SL-70 XPLR™, SL-80™, SL 80 RACE™, SL-88™, SLC2™, SL SPEED™, SL Sprint™, Smart Connect™, Solo Air™, Solo Spoke™, Speciale™, SpeedBall™, Speed Metal™, SRAM APEX 1™, SRAM Force 1™, SRAM RIVAL 1™, S-series™, Stealth-a-majig™, StealthRing™, Super-9™, Supercork™, Super Deluxe™, Super Deluxe Coil™, SwingLink™, Tangente™, TaperCore™, ThruShaft™, Timing Port Closure™, Tool-free Reach Adjust™, Top Loading Pads™, Torque Caps™, TRX™, TSE Technology™, Turnkey™, TwistLoc™, VCLC™, Velocio™, Vent Valve Technology™, Vivid Air™, Vuka Aero™, Vuka Alumina™, Vuka Bull™, Vuka Clip™, Vuka Fit™, Vuka Shift™ AXS®, Wide Angle™, WiFLi™, X1™, X3™, X4™, X5™, X7™, X9™, X-Actuation™, XC™, X-Dome™, XD™, XDR™, XG-1150™, XG-1175™, XG-1180™, XG-1190™, X-Glide™, X-GlideR™, X-Horizon™, XLoc Sprint™, XPLR™, XPRESSO™, XPRO™, X-RANGE™, XX™, Zero Loss™, ZMI MOTO™, ZM2™, ZRI™

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