

U.S. Exports: Three-Year Comparison Through August

Exports Year to Date		Canada	Mexico	Latin America & Caribbean &	Pacific Rim	Britain	Ireland	France	Germany	Netherlands	Other Countries In Europe	Europe Totals	Grand Totals	Unit Change
Bicycles with tires larger than 25"	2007	13,890	0	2,403	8,853	1,547	100	18	178	4,030	2,777	8,650	34,726	-6,970
	2008	12,508	67	2,363	7,773	560	277	21	81	1,849	4,186	6,974	31,807	-2,919
	2009*	12,482	48	1,853	6,607	631	194	167	128	3,498	2,785	7,403	29,658	-2,149
Bicycles with tires smaller than 25"	2007	5,693	40	5,904	2,735	628	21	59	184	314	1,405	2,611	18,142	-6,342
	2008	7,330	664	5,560	2,347	163	24	120	266	102	1,566	2,241	18,992	850
	2009*	5,374	48	3,239	6,419	213	0	149	312	1,274	1,130	3,078	19,853	861
Total Exports 2007		19,583	40	8,307	11,588	2,175	121	77	362	4,344	4,182	11,261	52,868	-13,312
Total Exports 2008		19,838	731	7,923	10,120	723	301	141	347	1,951	5,752	9,215	50,799	-2,069
Total Exports 2009*		17,856	96	5,092	13,026	844	194	316	440	4,772	3,915	10,481	49,511	-1,288
Percent Change (2008-2009)		-10%	-87%	-36%	29%	17%	-36%	124%	27%	145%	-32%	14%	-3%	
Frames & Forks 2007†		60,343	2,338	3,672	198,225	23,499	18	9,392	47,085	105,205	41,684	226,883	502,357	-127,118
Frames & Forks 2008†		61,384	518	7,427	173,114	29,648	699	9,835	80,247	132,056	64,399	316,884	586,902	84,545
Frames & Forks 2009†		38,612	595	5,508	249,940	34,314	89	6,266	79,481	114,941	57,413	292,504	594,403	7,501
Percent Change (2008-2009)		-37%	15%	-26%	44%	16%	-87%	-36%	-1%	-13%	-11%	-8%	1%	

*U.S.-built exports, 8 months only, through August † weight in kilograms

Exports to Europe and Pacific Rim Nations Continue to Grow

WASHINGTON, D.C.—Exports of U.S.-made bikes dropped by 1,288 units through the third quarter, representing a 3 percent decline compared to the same period last year according to figures from the U.S. Department of Commerce.

A steep drop in shipments to Mexico and Latin America negated the increase in business with Britain, France, Germany, the Netherlands and Pacific Rim nations.

Overall, exports of bikes with wheel-sizes less than 25 inches fared better than larger wheel exports, which were down 7 percent. Shipments of small-wheel bikes were up 861 units, and average unit value was up a dollar over last year to \$213.

Australian and Chinese importers increased their orders significantly over last year. Australia imported 3,091 kids' bikes at an average unit value of \$200, up 483 percent over the 530 bikes last

year. China's imports grew 378 percent to 914 units at an average price of \$291.

Many small U.S. bike manufacturers reported that strong sales in Europe saw them through a difficult domestic selling season. The export figures bear this out, with Europe importing 429 more road and mountain bikes this year than last year. However, the average unit value dropped 20 percent to \$822.

France, Germany and the Netherlands exited the recession early in the

year and consumers there stepped up demand for U.S.-made bikes. Still, exports to those countries are behind where they were at the start of the decade.

Overall shipments of frames and forks were up a modest 1 percent. U.S. makers posted a 44 percent increase in shipments to Pacific Rim countries and a 15 percent increase in sales to Mexico. The average value of those frames jumped 5 percent to \$94 per kilo. **BRAIN**