Journalism for the trade

Bicycle Retailer & Industry News connects dealers and industry executives throughout North America, Europe and Asia. Whether through our highly trafficked website, email blasts or print, we reach the global bicycle market year-round.

Our readers have come to expect a keen focus on analysis, trends, data and the day-to-day reporting of major events affecting the industry.

SALES
Sales - U.S. Midwest
Kingwill Company
Barry and Jim Kingwill
Tel: (847) 537-9196
Fax: (847) 537-6519
barry@kingwillco.com
jim@kingwillco.com

Sales - U.S. East
Karl Wiedemann
Tel: (203) 906-5806
Fax: (802) 332-3532
kwiedemann@bicycleretailer.com

Sales - U.S. West
Ellen Butler
Tel: (720) 288-0160
ebutler@bicycleretailer.com

Sales - Europe
Uwe Weissflögl
Cell: +49 (0) 170-316-4035
Tel: +49 (0) 711-35164091
uweissflog@inmotionmar.com

Sales - Italy, Switzerland
Ediconsult Internazionale
Tel: +39 10 583 684
Fax: +39 10 566 578
genova@ediconsult.com

Sales - Taiwan
Wheel Giant Inc.
Tel: +886-4-7360794 & 5
Fax: +886-4-7357860
Fax 2: +886-4-7360789
rep@mail.wheelgiant.com.tw

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Digital Advertising

**Statistics for BicycleRetailer.com**

- **480,000** page views/month
- **91,000** unique visits/month
- **2.2** pages per session
- **2** minutes per session
- Fanatics: **1,000+** users visit the site an average of **46x/month**
- **50%/50%** mobile/desktop
- **5,500** social shares/month

**Visitor Demographics**

- **76%** Male
- **24%** Female
- **64%** 25-55
- **35%** $100k+
- **77%** College or graduate school
- **72%** Based in the U.S.

**Newsletter Statistics**

- **18,500** subscribers
- **29.5%** open rate - 2x industry average
- **10.5%** click rate - 3x industry average

Weekly Newsletters
Currently, the editorial staff produces two newsletters each week—a digest of key articles that have appeared on our website as well as a weekly wrap-up of new hires and a list of Help Wanted classified ads.

Sponsored Emails
Advertisers can send exclusive, customized and targeted messages directly to our retail list as well as targeted messages that reach OE manufacturers. Please negotiate rates in advance with your sales rep.

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Print Advertising

**Readership**

- **51.1%** IBDs
- **7.5%** Distributors
- **6.7%** Chain retailers
- **19.3%** Manufacturers
- **5.5%** Reps
- **7.1%** Other

**Total readership** 27,000 3 readers per copy*

**Print circulation** 9,000+

**Digital circulation** 5,000+

**Editorial Highlights**
We produce several special editions including:

- **Sales Training Guide** – January
- **Sea Otter Guide** – April
- **Gear Guides** – March and September

*Source: BRAIN reader survey

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**Marketplace / Classifieds**

**Marketplace**
Small-space advertising in our Marketplace section is a cost-effective way to keep your company’s products and services in front of dealers year-round at a price you can afford.

**Classifieds**
Our classified ads reach thousands of readers on the web and in print. Whether you’re selling a shop, hiring a mechanic or searching for executive level managers, our classifieds deliver. And it’s easy. You can post your own at [www.bicycleretailer.com/classifieds](http://www.bicycleretailer.com/classifieds). Our rates are highly competitive at $80 per column inch, or about 35 words without a logo. A logo ads one inch of space. Pay via credit card. Why wait? Do it now.

Download our full media kit: bicycleretailer.com/advertise
Help your customers ride with confidence on the best routes in town.

JOIN US!

peopleforbikesridespot.org
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<td>BULLS BIKES USA</td>
<td>Bicycles, Full Line Suppliers</td>
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<td>11854 Alameda St</td>
<td>Lynwood, CA 90262</td>
<td>Toll Free: (844) 442-6557</td>
<td>Email: <a href="mailto:contact@bullsbikesusa.com">contact@bullsbikesusa.com</a></td>
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<tr>
<td>BURLINGTON GRAPHIC SYSTEMS</td>
<td>Retail Equipment</td>
<td>Contact: Mark Edwards</td>
<td>2600 Chicory Rd</td>
<td>Racine, WI 53403</td>
<td>Telephone: (262) 554-8808</td>
<td>Email: <a href="mailto:mark.edwards@burlingtongraphics.com">mark.edwards@burlingtongraphics.com</a></td>
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<td>BUSINESS CONTROL SYSTEMS</td>
<td>Point-of-Sale Systems</td>
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<td>1173 Green St</td>
<td>Iselin, NJ 08830</td>
<td>Toll Free: (800) 233-5876 x233</td>
<td>Telephone: (732) 283-1300</td>
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<tr>
<td>BUTLER STRATEGIC</td>
<td>Service Providers, Consultants/Executive Recruiters</td>
<td>Contact: Ellen Butler</td>
<td>PO Box 21415</td>
<td>Boulder, CO 80308</td>
<td>Telephone: (720) 288-0160</td>
<td>Email: <a href="mailto:ellen@butlerstrategic.com">ellen@butlerstrategic.com</a></td>
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<tr>
<td>CAMPAGNOLO NORTH AMERICA</td>
<td>Components, General Parts Suppliers</td>
<td>Contact: Martin Kozicki</td>
<td>5431 Avenida Encinas Suite C</td>
<td>Carlsbad, CA 92008</td>
<td>Telephone: (760) 931-0106</td>
<td>Email: kozicki@campa gnoloUSA.com</td>
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<td>CANADIAN CYCLIST</td>
<td>Media</td>
<td>Contact: Robert Jones</td>
<td>7 Barker St</td>
<td>Paris, ON N5L 2H4</td>
<td>Telephone: (519) 427-2870</td>
<td>Email: <a href="mailto:bill@cicb.org">bill@cicb.org</a></td>
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<td>CANADIAN INDEPENDENT BICYCLE RETAILERS ASSOCIATION (CIBRA)</td>
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<td>Telephone: (760) 931-0106</td>
<td>Email: kozicki@campa gnoloUSA.com</td>
<td>Website: <a href="http://www.campagnolo.com">www.campagnolo.com</a></td>
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<tr>
<td>CANFIELD BROTHERS BIKES</td>
<td>Components, General Parts Suppliers</td>
<td>Contact: Sean Gollub</td>
<td>2001 Masonry Wy #103</td>
<td>Billerica, MA 01821</td>
<td>Telephone: (801) 548-2556</td>
<td>Email: <a href="mailto:craig@canecreek.com">craig@canecreek.com</a></td>
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<td>CAMDENNOLE</td>
<td>Bike</td>
<td>Contact: John Caletti</td>
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<td>Email: <a href="mailto:jason@cadencecollection.com">jason@cadencecollection.com</a></td>
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<td>Toll Free: (800) 245-3737</td>
<td>Email: <a href="mailto:info@californiabikegear.com">info@californiabikegear.com</a></td>
<td>Website: <a href="http://www.californiabikegear.com">www.californiabikegear.com</a></td>
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<td>Components, General Parts Suppliers</td>
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<td>Riverside, CA 92507</td>
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<td>Email: <a href="mailto:info@carborocket.com">info@carborocket.com</a></td>
<td>Website: <a href="http://www.carborocket.com">www.carborocket.com</a></td>
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<td>CARBROCKET</td>
<td>Nutritional Products</td>
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<tr>
<td>CARVER BIKES</td>
<td>Bicycles, Custom</td>
<td>Contact: Davis Carver</td>
<td>115 Main St</td>
<td>Woodinville, WA 98072</td>
<td>Toll Free: (855) 402-4062</td>
<td>Email: <a href="mailto:davis@carverbikes.com">davis@carverbikes.com</a></td>
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<td>CASTELLI</td>
<td>Components, Frames</td>
<td>Contact: John Castelli</td>
<td>5927 S River Rd Bldg E</td>
<td>Saint George, UT 84790</td>
<td>Toll Free: (877) 525-9535</td>
<td>Email: <a href="mailto:support@cardigolde.com">support@cardigolde.com</a></td>
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<td>CASTELLI USA</td>
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<td>CASTELLANO DESIGNS</td>
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<td>Contact: John Castellano</td>
<td>1741 Clayton Rd Suite A</td>
<td>Concord, CA 94520</td>
<td>Toll Free: (800) 367-0940</td>
<td>Email: <a href="mailto:info@capocycling.com">info@capocycling.com</a></td>
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<td>Retail Equipment</td>
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<td>La Mirada, CA 90638</td>
<td>Toll Free: (877) 367-3000</td>
<td>Email: <a href="mailto:info@caravancanopy.com">info@caravancanopy.com</a></td>
<td>Website: <a href="http://www.caravancanopy.com">www.caravancanopy.com</a></td>
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<td>CARDOSYSTEMS</td>
<td>Nutritional Products</td>
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<td>CAROLOM</td>
<td>Components, Frames</td>
<td>Contact: John Caletti</td>
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<td>Email: <a href="mailto:info@carborocket.com">info@carborocket.com</a></td>
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<td>CASTELLI USA</td>
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<td>Email: <a href="mailto:info@caravancanopy.com">info@caravancanopy.com</a></td>
<td>Website: <a href="http://www.caravancanopy.com">www.caravancanopy.com</a></td>
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<td>BRANDS</td>
<td>Email: <a href="mailto:info@ctcplastics.com">info@ctcplastics.com</a></td>
<td>Telephone: (937) 228-2880</td>
<td>Dayton, OH 45404</td>
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<td>Email: <a href="mailto:sales@csttires.com">sales@csttires.com</a></td>
<td>Toll Free: (800) 245-4118</td>
<td>Suwanee, GA 30024</td>
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<td>Telephone: (812) 234-4699</td>
<td>Email: <a href="mailto:info@cylemerica.com">info@cylemerica.com</a></td>
<td>Website: <a href="http://www.cylemerica.com">www.cylemerica.com</a></td>
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<td>Email: <a href="mailto:info@cyberride.com">info@cyberride.com</a></td>
<td>Telephone: (616) 954-9977 x104</td>
<td>Email: <a href="mailto:info@cyclesafe.com">info@cyclesafe.com</a></td>
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<td>Email: <a href="mailto:info@ohiotravelbag.com">info@ohiotravelbag.com</a></td>
<td>Telephone: (440) 498-1955</td>
<td>Website: <a href="http://www.cyclesafe.com">www.cyclesafe.com</a></td>
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<td>CYCLE BIKE STORE</td>
<td>Bicycles, Electric</td>
<td>1835 E Hallandale Beach Blvd 742</td>
<td>Hallandale Beach, FL 33009</td>
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<td>CYCLE AMERICA</td>
<td>Events/Training, Tours/Travel Services</td>
<td>Contact: Greg Walsh</td>
<td>PO Box 485</td>
<td>Cannon Falls, MN 55009</td>
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<td>Media</td>
<td>Contact: Bob Mack</td>
<td>1702 Meridian Ave Suite L</td>
<td>San Jose, CA 95125</td>
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<td>CYCLE DOG</td>
<td>Accessories, Other</td>
<td>Contact: Lanette Fidrych</td>
<td>2215 NW Qumby St Suite 1</td>
<td>Portland, OR 97210</td>
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<td>CYCLE IDAHO</td>
<td>Nonprofits, Advocacy</td>
<td>Contact: Harley Parson</td>
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<td>CYCLE ITALIA</td>
<td>Events/Training, Tours/Travel Services</td>
<td>Contact: Larry Theobald</td>
<td>PO Box 1386</td>
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<td>CYCLESAFE</td>
<td>Accessories, Storage/Hanging</td>
<td>Contact: Scott Peterson</td>
<td>5211 Cascade Rd SE Suite 210</td>
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<td>CYCLES</td>
<td>Accessory, Footwear</td>
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<td>2105 NE Shoemaker Rd</td>
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<td>CYCLES</td>
<td>Accessories, Eyewear</td>
<td>Website: <a href="http://www.cycologyclothing.com">www.cycologyclothing.com</a></td>
<td>13695 Alton Pkwy</td>
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<td>CYCLES</td>
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<td>Website: <a href="http://www.cyclingutah.com">www.cyclingutah.com</a></td>
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<td>CYCLES</td>
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<td>32757 S 2700 W</td>
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<td>937-228-2880</td>
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7767 Mountain Trail
Boerne, TX 78015
Telephone: (512) 722-2453
Email: mark@excesstrading.com
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Bicycles, Electric
2100 Kettner Blvd
San Diego, CA 92101
Telephone: (858) 235-4005
Email: sales@shopgbike.com
Website: www.shopgbike.com

G-FORM
Apparel, Line Only
233 Richmond St
Providence, RI 02903
Telephone: (401) 250-5555
Email: sales@g-form.com
Website: www.g-form.com

G. JOHANN CYCLE
Bicycles, Full Line Suppliers
151 Ludlow Ave
Northvale, NJ 07647
Toll Free: (800) 222-0570 x200
Telephone: (201) 788-9505 x200
Email: info@gjboisbikes.com
Website: www.jamisbikes.com

G3 DEVELOPMENT
Service Providers, Consultants/Executive Recruiters
Contact: Greg Frederick
PO Box 1009
Windermere, FL 34786
Telephone: (407) 612-6500 x1
Website: www.g3developmentgroup.com

GAERE CYCLING USA: SEE GIZMO CYCLING
Accessories, Footwear
Website: www.gaernesshoes.com

GALFER USA
Components, Brakes
4388 N Carson St
Carson City, NV 89703
Telephone: (805) 988-2900
Email: sales@galerusa.com
Website: www.galerusa.com

GALLUS
Bicycles, Custom
Contact: Jeremy Shlachter
Denver, CO
Telephone: (303) 757-2944
Website: www.jerry@galluscycles.com

GEAR UP
Accessories, Storage/Hanging Contact: Danielle Sema
400 5th Ave East
Augusta, KS 67010
Toll Free: (888) 560-7179
Email: sales@gotor.com
Website: www.gotor.com

GENDER CN
Nutritional Products
15 Research Dr
Woodbridge, CT 06095
Toll Free: (866) 338-1308
Telephone: (203) 317-2626
Email: info@gencn.com
Website: www.gencn.com

GENESIS
Service Providers, Advertising/Marketing/ Public Relations Agencies
Contact: Contact Mandy Lea
125 Venture Drive Suite 201
San Luis Obispo, CA 93401
Toll Free: (805) 251-5467
Email: info@genesisco.com
Website: www.genesisco.com

GENETIC: SEE BIKE TECHNOLOGIES INTERNATIONAL
Components, General Parts Suppliers
Website: www.genetickbikes.com

GENUINE INNOVATIONS
Accessories, Parts/Inflation Systems
125 Venture Drive Suite 201
San Luis Obispo, CA 93401
Toll Free: (805) 457-5463
Email: information@genuineinnovations.com Website: www.genuineinnovations.com

GEORBITAL
Components, Wheelsets
Contact: Michael Burtono
1 Broadway, Cambridge, MA 02142
Toll Free: (888) 815-4366
Email: info@geo.com
Website: www.geo.com

GERARD CYCLES
Bicycles, Road/Track
Contact: John Sheehan
206 5th St
Kirkland, WA 98033
Telephone: (425) 241-2026
Email: gerardcycles@msn.com
Website: www.gerardcycles.com

GERHARD’S BICYCLE ODYSSEYS Events/Training, Tours/Travel Services Contact: Gerhard Meng PO Box 757
Portland, OR 97207 Toll Free: (800) 966-2402 Telephone: (503) 223-2452 Email: gbdince@t1974.com Website: www.since1974.com

GIANT BICYCLE
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Contact: Tabea Kay
3587 Old Conoce Rd
Newbury Park, CA 91320 Telephone: (805) 367-4600 Website: www.giant-bicycles.com

GIORDANA: SEE GITA SPORTING GOODS Apparel, Line and Custom Contact: Giordana Walker Toll Free: (800) 366-4482 Telephone: (704) 588-7555 Email: info@giordana.com Website: www.giordanacycling.com

GIRLS RIDERS ORGANIZATION (GRO) Nonprofits, Associations 3235 N Hartstral Rd Bloomington, IN 47404 Telephone: (812) 322-5254 Email: info@groviders.org Website: www.groviders.org

GIRO DI SAN DIEGO GRANFONDO: SEE GRANFONDO CYCLING TOURS Events/Training, Events/Rides/Races Website: www.girodisandiego.com

GIRO SPORT DESIGN: SEE HELMETS Accessories, Helmets Toll Free: (877) 358-2239 Website: www.giro.com

GIZMO CYCLING
Bicycles, Custom
Contact: Dan Kellerby
Components, Wheelsets
Contact: Dan Kellerby
2255 10th Ave
San Francisco, CA 94117
Toll Free: (800) 366-4482
Telephone: (704) 588-7555
Email: info@giordana.com
Website: www.giordanacycling.com

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Apparel, Line and Custom
3415 W Lake Mead Blvd Blvd 115
North Las Vegas, NV 89032
Telephone: (702) 341-9304
Email: info@gizmocycling.com Website: www.gizmocycling.com

GLACIER GLOVE
Apparel, Line Only
7252 Colbert Dr Suite 107
Reno, NV 89511
Toll Free: (888) 728-8235 Email: marketing@glacierglove.com Website: www.glacierglove.com
LAT LON
Service Providers, Specialty Services
2300 S Jason St
Denver, CO 80223
Toll Free: (877) 300-6566
Telephone: (303) 937-7406
Email: sales@lat-lon.com
Website: www.lat-lon.com

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Media
Contact: Grant Morrison
PO Box 189
Nederland, CO 80466
Telephone: (303) 258-7909
Email: info@latitude40degrees.com
Website: www.latitude40degrees.com

LATTIS
Accessories, Locks/Security Systems
Contact: Jennifer Payne
661 Natoma St
San Francisco, CA 94103
Email: support@lattis.io
Website: www.lattis.io

LAW OFFICES OF STEVEN W. HANSEN
Service Providers, Legal Services
Contact: Steven Hansen
Long Beach, CA 90808
Telephone: (562) 866-4229
Email: legal.inquiry@swhlaw.com
Website: www.lawofficesofstevenw.com

LAZER SPORT USA
Accessories, Helmets
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Irvine, CA 92618
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Website: www.lazersport.com

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1503-B Waxhaw Indian Trail Rd
Indian Trail, NC 28079
Toll Free: (877) 431-0727
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Website: www.lecol.cc

LEAGUE OF AMERICAN BICYCLISTS
Nonprofits, Associations
1612 K St NW Suite 1102
Washington, DC 20006
Website: www.bicycling.org

LEA
Email: steve@liftcs.com
Carlsbad, CA 92008
2260 Rutherford Rd #107
Public Relations Agencies

LIFE FITNESS
Service Providers, Specialty Services
866 W Crossroads Pkwy
Romeoville, IL 60446
Toll Free: (877) 566-9375
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Email: info@lightspeedhq.com
Website: www.lightspeddetail.com

LIGHTWEIGHT SAFETY
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Telephone: (773) 528-1555
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Website: www.lightweightsafety.com

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Website: www.liseconds.com

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Service Providers, Specialty Services
Contact: Jon Littleford
Portland, OR
Telephone: (503) 922-1934
Email: info@livicycling.com
Website: www.livicycling.com

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Contact: Scott Smith
1200 Fashion Ave
Huntington Beach, CA 92648
Telephone: (714) 374-0900
Email: info@livallusa.com
Website: www.livallusa.com

LIVESTOCK GRUPE
Components, General Parts Suppliers
Contact: Amanda Schulze
Monona, WI 53716
1302 Baskerville Ave
Email: info@livestockgrp.com
Website: www.livestockgrp.com

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Accessories, Grips/Bar Tape
Contact: Ryan Huntington
885 S Auto Mall Dr Unit C
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Telephone: (801) 229-9069
Email: ryan@lizardskins.com
Website: www.lizardskins.com

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White Bear Lake, MN 55110
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Website: www.liftnstore.com

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Bicycles, Full Line Suppliers
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LITTLE BELLAS
Nonprofits, Advocacy
Contact: Sabra Davison
PO Box 1083
Jericho, VT 05455
Telephone: (802) 768-7055
Email: info@littlebellas.com
Website: www.littlebellas.com

LITTLE BICYCLES
Bicycles, Custom
Contact: Jon Littleford
Portland, OR
Telephone: (503) 922-1934
Email: info@lisecondgroup.com
Website: www.liseconds.com

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Contact: Scott Smith
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Huntington Beach, CA 92648
Telephone: (714) 374-0900
Email: info@livallusa.com
Website: www.livallusa.com

LIVESTOCK GRUPE
Components, General Parts Suppliers
Contact: Scott Smith
220 Walnut Ave
Huntington Beach, CA 92648
Telephone: (714) 374-0900
Email: info@livestockgrp.com
Website: www.livestockgrp.com

LIZARD SKINS
Accessories, Grips/Bar Tape
Contact: Ryan Huntington
885 S Auto Mall Dr Unit C
American Fork, UT 84003
Telephone: (801) 229-9069
Email: ryan@lizardskins.com
Website: www.lizardskins.com

LOADED PRECISION
Components, Forks/Handlebars/Stems
Contact: Rich Pataki
8291 Aero Pl Suite 120
San Diego, CA 92123
Toll Free: (888) 698-3696
Telephone: (760) 789-9513 x770
Email: rich@loadedusa.com
Website: www.loadedusa.com

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17 Hammond Suite 411
Irving, CA 92061
Telephone: (833) 722-6679
Email: info@locanancanopies.com
Website: www.locanacanopies.com
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Industry</th>
<th>Address</th>
<th>City, State</th>
<th>Phone</th>
<th>Website</th>
<th>Contact Person</th>
</tr>
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<tr>
<td>MAXIC BICYCLES</td>
<td>Bicycles, Full Line Suppliers</td>
<td>1567 Chico Ave</td>
<td>South El Monte, CA 91733</td>
<td>(626) 279-6258</td>
<td><a href="http://www.miir.com">www.miir.com</a></td>
<td>Andrew Bartek</td>
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<td>MICAHE</td>
<td>See Red Rose Imports</td>
<td>Components, Wheelsets</td>
<td></td>
<td></td>
<td></td>
<td><a href="mailto:info@miche.it">info@miche.it</a></td>
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<tr>
<td>MICHELIN NORTH AMERICA</td>
<td>Accessories, Tires/Tubes</td>
<td>500 Stevens Rd</td>
<td>Greer, SC 29651</td>
<td>Toll Free: (866) 866-6605</td>
<td><a href="http://www.bike.michelin.com">www.bike.michelin.com</a></td>
<td><a href="mailto:jeff@michiganyouthcycling.org">jeff@michiganyouthcycling.org</a></td>
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<td>MICHIGAN YOUTH CYCLING PROGRAM</td>
<td>Nonprofits, Advocacy</td>
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<td>MICRO KICKBOARD</td>
<td>Skateboards/Scooters</td>
<td>5090 Kendrick Ct SE</td>
<td>Grand Rapids, MI 49512</td>
<td>Toll Free: (888) 236-5657</td>
<td><a href="http://www.microkickboard.com">www.microkickboard.com</a></td>
<td><a href="mailto:info@microkickboard.com">info@microkickboard.com</a></td>
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<td>MICROBAC LABORATORIES</td>
<td>Service Providers, Specialty Services</td>
<td>4750 Nautilus Ct S Unit A</td>
<td>Boulder, CO 80301</td>
<td>Telephone: (303) 516-1468</td>
<td></td>
<td><a href="mailto:gary@dmelectriccommunications.net">gary@dmelectriccommunications.net</a></td>
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<tr>
<td>MICROBIZ</td>
<td>See Quality Bicycle Products</td>
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<td><a href="mailto:subscribe@microbiz.com">subscribe@microbiz.com</a></td>
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<td>MICROKITY</td>
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<td><a href="mailto:microbiz@comcast.net">microbiz@comcast.net</a></td>
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<tr>
<td>MINIATURE USA</td>
<td>Accessories, Electronics/Training Technology/Mounts/Cases</td>
<td>2201 W Colorado Ave</td>
<td>Colorado Springs, CO 80904</td>
<td>Telephone: (516) 375-2939</td>
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<td><a href="mailto:info@milesside.com">info@milesside.com</a></td>
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<tr>
<td>MINIURA NORTH AMERICA</td>
<td>Accessories, Tools</td>
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<td><a href="mailto:micro@miir.com">micro@miir.com</a></td>
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<tr>
<td>MIRACLE Cycles</td>
<td>Accessories, Hydration/Bottles/Cages</td>
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<td><a href="http://www.miraclecycles.com">www.miraclecycles.com</a></td>
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<tr>
<td>MIRRYCLE</td>
<td>Accessories, Safety Equipment/ID Bracelets</td>
<td>6101 Ben P</td>
<td>Boulder, CO 80301</td>
<td>Toll Free: (877) 770-1116</td>
<td></td>
<td><a href="mailto:info@mirycle.com">info@mirycle.com</a></td>
</tr>
<tr>
<td>MISSION COMPONENTS</td>
<td>See Full Speed Ahead USA</td>
<td>Components, General Parts Suppliers</td>
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</table>
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MUSTG EARS S WIPES
Accessories, Personal Care/Hygiene
40 Anderson Ave
Englewood Cliffs, NJ 07632
Telephone: (201) 838-5762
Email: info@mustgearswipes.com
Website: www.mustgearswipes.com

MUTAN BIKES: SEE QUALIT Y BICYC LEPRODUCTS
Bicycles, BMX
Email: www.mutanybikes.com

MUTINY
Bicycles, BMX
6310 N Lamar Blvd
Austin, TX 78752
Telephone: (512) 326-9799
Email: info@mutinybikes.com
Website: www.mutinybikes.com

MY C ITY BIKES
Service Providers, Specialty Services
Contact: Gabriel Wallace
Jackson Hole, WY
Toll Free: (888) 665-5055
Email: partnerservices@mycitybikes.com
Website: www.mycitybikes.org

MY LIFE AT SPEED
Service Providers, Advertising/Marketing/Public Relations Agencies
Contact: Andy DeVöl
7241 185th Ave NE Box 2782
Redmond, WA 98073
Telephone: (425) 861-7514
Email: andy@mylifespeed.com
Website: www.mylifespeed.com

MYAG I
Events/Training, Mechanic/Technician/Sales Training
485 Market St Level 4
San Francisco, CA 94103
Telephone: (650) 422-0103
Email: usa@myagi.com
Website: www.myagi.com

MYBELL
Accessories, Safety Equipment/ID Bracelets
Contact: Peter Potlier
45 Clermont Ave Suite 6L
Brooklyn, NY 11205
Email: peter@mybell.com
Website: www.mybell.com

MYLAPS SPO RTS TIMING
Accessories, Electronics/Training Technology/Mounts/Cases
Contact: Julia Rasmussen
2030 Powers Ferry Rd SE Suite 110
Atlanta, GA 30339
Telephone: (404) 816-4000 x311
Email: info.americas@mylaps.com
Website: www.mylaps.com

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NALGENE
Accessories, Hydration/Bottles/Cages
75 Panorama Creek Dr
Rochester, NY 14625
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Apparel, Line and Custom
Toll Free: (800) 927-2840 x1
Website: www.nalini.cc

NATIONAL BI CYCLE DEALERS ASSOCIATION (NBD A)
Nonprofits, Associations
Contact: Rachelle Schouten
3972 Bananca Pkwy
Irving, CA 95206
Telephone: (949) 722-6909
Email: info@nbdlla.com
Website: www.nbdlla.com

NATIONAL BI CYCLE HISTORY ARCHIVE OF AMERICA
Museums/Archives
Contact: Leon Dixon
PO Box 787
Davis, CA 95617
Email: oldbicycle@iol.com
Website: www.nbhaa.com

NATIONAL BI KE REG ISTRY: SEE 529 GARAGE
Service Providers, Specialty Services
Telephone: (510) 524-5464
Email: info@nationalbtmb.org
Website: www.nationalbtmls.org

NATIONAL MOTO CYCLE
Bicycles, Custom
Contact: Matty Bennett
6206 N College Ave
Indianapolis, IN 46220
Telephone: (317) 698-2418
Email: matty@nationalmoto.com
Website: www.nationalmoto.com

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Nonprofits, Advocacy
733 3rd Ave 3rd Fl
New York, NY 10017
Toll Free: (800) 344-4867
Email: info@nationalms.org
Website: www.nationalms.org

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Accessories, Eyewear
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Longmont, CO 80504
Toll Free: (888) 776-2848
Email: native@nativeweeyear.com
Website: www.nativeweeyear.com

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Chatsworth, CA 91311
Toll Free: (800) 262-8765
Website: www.natrol.com

NATURE'S BAKERY
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Reno, NV 89521
Telephone: (775) 883-2253
Email: customerservice@naturesbakery.com
Website: www.naturesbakery.com

NAUTI LOS
Fitness Equipment
17750 SE 6th Wy
Vancouver, WA 98663
Toll Free: (800) 628-6548
Email: customerservice@bowflex.com
Website: www.nautiusinc.com

NCR COUNTERPOINT
Point-of-sale Systems
4325 Alexander Dr
Alpharetta, GA 30022
Toll Free: (800) 852-5852
Email: retailsales@ncr.com
Website: www.customerpoint.com

NEOSPORT WE SUMITS USA
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1 Whittall Ave
Millville, NJ 8333
Toll Free: (888) 927-2840
Email: info@neosportsusa.com
Website: www.neosportsusa.com

NEU GENT CYCLING
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Contact: John Neugent
San Luis Obispo, CA
Email: john@neugentcycling.com
Website: www.neugentcycling.com

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Media
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Website: www.newunique.com

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21 Meeting St
Providence, RI 02903
Telephone: (401) 450-7155
Email: eric@newenglandbuildersball.com
Website: www.newenglandbuildersball.com

NEW ENGLAND MOUNTAIN BIKE ASSOCIATION (NEMBA)
Nonprofits, Associations
Contact: Philip Keys
PO Box 2221
Acton, MA 01720
Toll Free: (800) 576-3622
Telephone: (978) 635-1718
Email: pk@nemba.org
Website: www.nemba.org

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Website: www.pery.com/brand/nikeswim

NIKOLA
Components, Pedals
Contact: Nick Stevich
19865 Detroit Rd #350
Rocky River, OH 44116
Telephone: (707) 335-9496
Email: nikola@nikolainnovation.com
Website: www.nikolainnovation.com

NIKMAX
Components, Wheelsets
Austin, TX 78730
Telephone: (512) 502-0170
Email: product@nikmax.com
Website: www.nikmax.com

NINEMCHECK
Skateboards/Scooters
2962 Walnut Ave D
Tustin, CA 92780
Telephone: (949) 407-7575
Email: info@ninemcheck.com
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NINEMBRE WAUSA
Apparel, Line and Custom
Contact: Darin Pounds
3680 S Houston Levee Rd Suite 101
Collierville, TN 38017
Toll Free: (800) 740-3915
Email: darin@ninembewausa.com
Website: www.ninembewausa.com

NINER BIKES
Bicycles, Mountain
2330 E Prospect Suite 1
Fort Collins, CO 80525
Toll Free: (877) 646-3792
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Website: www.ninerbikes.com

NINETEEN WETSUITS
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Telephone: (86) 940-2797
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Website: www.nineteenwetsuits.com

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Website: www.nirve.com

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1 Nissan Wy
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Telephone: (615) 647-7261
Email: nissanownerservices@nissan-usa.com
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NITEL ZE
Accessories, Lighting Systems
5660 Central Ave
Boise, ID 83714
Toll Free: (800) 678-6483
Telephone: (503) 449-2576
Email: info@nitelze.com
Website: www.nitelze.com

NITROrencher
Components, Hydration/Bottles/Cages
1161064 Broad Oaks Dr
Austin, TX 78759
Telephone: (512) 527-8847
Email: dirty@nitrorencher.com
Website: www.nitrorencher.com

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Carlisle, PA 99108
Toll Free: (888) 430-4489
Email: Info@nitrogensolutions.com
Website: www.nitrogen.com

NITROUS OXIDE
Components, Hydration/Bottles/Cages
1161064 Broad Oaks Dr
Austin, TX 78759
Telephone: (512) 527-8847
Email: dirty@nitrorencher.com
Website: www.nitrorencher.com

NIVEA
Accessories, Hydration/Bottles/Cages
9460 Double R Blvd Suite 200
Reno, NV 89521
Telephone: (775) 883-2253
Email: customerservice@naturesbakery.com
Website: www.naturesbakery.com

NIVEA
Accessories, Hydration/Bottles/Cages
9460 Double R Blvd Suite 200
Reno, NV 89521
Telephone: (775) 883-2253
Email: customerservice@naturesbakery.com
Website: www.naturesbakery.com
<table>
<thead>
<tr>
<th>Name</th>
<th>Website</th>
<th>Telephone</th>
<th>Location</th>
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<tr>
<td><strong>INDUSTRY DIRECTORY</strong></td>
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<tr>
<td><strong>ONEUP COMPONENTS</strong></td>
<td>Components, Drovintrains/Cables/Chains</td>
<td><a href="mailto:info@oneupcomponents.com">info@oneupcomponents.com</a></td>
<td><a href="http://www.oneupcomponents.com">www.oneupcomponents.com</a></td>
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</tr>
<tr>
<td><strong>ONGUARD: SEE TOSDON</strong></td>
<td>Accessories, Locks/Security Systems</td>
<td><a href="mailto:info.usa@orbea.com">info.usa@orbea.com</a></td>
<td><a href="http://www.orbea.com">www.orbea.com</a></td>
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<td><strong>ONYX RACING PRODUCTS</strong></td>
<td>Components, Hubs/Sprockets</td>
<td><a href="mailto:sales@onyxrp.com">sales@onyxrp.com</a></td>
<td><a href="http://www.onyxrp.com">www.onyxrp.com</a></td>
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</tr>
<tr>
<td><strong>OPEN-2</strong></td>
<td>Service Providers, Specialty Services</td>
<td></td>
<td>612 Santa Monica Blvd</td>
<td>Bicycles, Full Line Suppliers</td>
</tr>
<tr>
<td><strong>OPTIBIKE</strong></td>
<td>Bicycles, Electric</td>
<td><a href="mailto:jim@optibike.com">jim@optibike.com</a></td>
<td>10555 Henri Bourassa Blvd W</td>
<td>nyama, Accessories, Hydration/Bottles/Cages</td>
</tr>
<tr>
<td><strong>OPTIC NERVE</strong></td>
<td>Accessories, Eyewear</td>
<td></td>
<td>11831 W 1-70 Frontage Rd N</td>
<td>Accessories, Lighting Systems</td>
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<tr>
<td><strong>OPTION LOCK</strong></td>
<td>Accessories, Locks/Security Systems</td>
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<td>Wheat Ridge, CO 80033</td>
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<td><strong>OPUS BICYCLES</strong></td>
<td>Bicycles, Full Line Suppliers</td>
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<td>10312 Wallingford Ave N</td>
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<tr>
<td><strong>ORANGE MUD</strong></td>
<td>Accessories, Hydration/Bottles/Cages</td>
<td><a href="mailto:gearlab@orangemud.com">gearlab@orangemud.com</a></td>
<td>80 Liberty Ship Wy #22</td>
<td>Accessories, Hydration/Bottles/Cages</td>
</tr>
<tr>
<td><strong>ORANGE SEAL</strong></td>
<td>Accessories, Electronic/Training Technology/Mounts/Cases</td>
<td><a href="mailto:gearlab@orangemud.com">gearlab@orangemud.com</a></td>
<td>1415 SE 8th Ave</td>
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<tr>
<td><strong>ORION LABS</strong></td>
<td>Accessories, Electronic/Training Technology/Mounts/Cases</td>
<td>Contact: Mark Jensen</td>
<td>208 Utah St Suite 350</td>
<td></td>
</tr>
<tr>
<td><strong>ORS INTELLIGENCE</strong></td>
<td>Service Providers, Specialty Services</td>
<td><a href="mailto:sales@orionlabs.io">sales@orionlabs.io</a></td>
<td>San Francisco, CA 94103</td>
<td></td>
</tr>
<tr>
<td><strong>ORP</strong></td>
<td>Accessories, Lighting Systems</td>
<td>Contact: Tony Orzech</td>
<td>330 W Spring St Suite 300</td>
<td></td>
</tr>
<tr>
<td><strong>OSSINO NUTRITION</strong></td>
<td>Nutritional Products</td>
<td>Contact: Allie Nichols</td>
<td>Columbus, OH 43215</td>
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<tr>
<td><strong>OSPREY PACKS</strong></td>
<td>Accessories, Hydration/Bottles/Cages</td>
<td>Contact: Patrick Piller</td>
<td>Portland, OR 97214</td>
<td></td>
</tr>
<tr>
<td><strong>OUTH CYCLES</strong></td>
<td>Bicycles, Fat Bikes</td>
<td>Toll Free: (866) 284-7830</td>
<td>Toll Free: (970) 564-9000 x1042</td>
<td></td>
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<tr>
<td><strong>OFT DESIGNWORKS</strong></td>
<td>Accessories, Electronic/Training Technology/Mounts/Cases</td>
<td>Email: <a href="mailto:sales@ottocycles.com">sales@ottocycles.com</a></td>
<td>Sausalito, CA 94965</td>
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<tr>
<td><strong>OUCHBACKPACKS</strong></td>
<td>Accessories, Grips/Bar Tape</td>
<td>Toll Free: (800) 363-8769</td>
<td></td>
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<tr>
<td><strong>OUTDOOR INDUSTRY ASSOCIATION (DIA)</strong></td>
<td>Nonprofits, Associations</td>
<td><a href="mailto:info@outdoorindustry.org">info@outdoorindustry.org</a></td>
<td>Bristol, VA 24201</td>
<td></td>
</tr>
<tr>
<td><strong>OUTDOOR TECH</strong></td>
<td>Accessories, Electronic/Training Technology/Mounts/Cases</td>
<td>Contact: Caro Krissman</td>
<td>25231 Paseo De Alicia Suite 200</td>
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<tr>
<td><strong>OUTDOORS NW MAGAZINE</strong></td>
<td>Media</td>
<td>Contact: Carolyn Price</td>
<td>3565 S Yosemite St</td>
<td></td>
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<td><strong>PALMSSINO SPORTSWEAR</strong></td>
<td>Apparel, Line and Custom</td>
<td><a href="mailto:info@pactimocustom.com">info@pactimocustom.com</a></td>
<td>Denver, CO 80237</td>
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<td><strong>PANACHE CYCLEWEAR</strong></td>
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<tr>
<td><strong>PANAVISE PRODUCTS</strong></td>
<td>Accessories, Tools</td>
<td><a href="mailto:info@pactimo.com">info@pactimo.com</a></td>
<td>Boise, ID 83712</td>
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3002 Sterling Cir Suite 100
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Telephone: (303) 440-0601
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Contact: Joe Buchanan
Los Angeles, CA
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Email: joe@podum.com
Website: www.podum.com
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Apparel, Custom Only
Contact: Reid Lutter
2408 W Territorial Rd
Saint Paul, MN 55114
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Website: www.podumwear.com
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Point-of-sale Systems
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Email: sales@point-of-rental.com
Website: www.point-of-rental.com
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Contact: Otto Mohedic
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Boulder, CO 80301
Telephone: (303) 440-0358
Email: info@polarbottle.com
Website: www.polarbottle.com
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Accessories, Electronics/Training/Technology/Mounts/Cases/Contact: Steve Starby
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Bethpage, NY 11714
Toll Free: (800) 717-2070
Email: b2bhelpdesk@polar.com
Website: www.polar.com
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Accessories, Eyewear
Contact: Paul Vondrak
PO Box 395
Oakdale, WI 53069
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Email: paul@polaroptics.com
Website: www.priorptx.com
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City of Industry, CA 91748
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Website: www.popolo.com
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Bicycles, Urban/Fixed Gear
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Contact: Dave Porter
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Albuquerque, NM 87101
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Website: www.porterbikes.com
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Bicycles, Road/Track
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Website: www.poseidonbike.com
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Seattle, WA 98113
Toll Free: (800) 366-0224
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Website: www.powgloves.com
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Components, Drivetrain/Cables/ Chains/Contact: Tony DuPoint
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Boise, ID 83703
Telephone: (800) 336-0835
Email: sales@powercorz.com
Website: www.powercorz.com
POWER GRIPS: SEE MR
Components, General Parts Suppliers
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POWERBAHN
Fitness Equipment
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Nutritional Products
PO Box 933
Kings Mountain, NC 28086
Toll Free: (800) 587-6937
Email: sales@powerbar.com
Website: www.powerbar.com
POWERBLOCK
Fitness Equipment
Contact: Jan Hill
1071 32nd Ave NW
Owatonna, MN 55060
Toll Free: (800) 997-3999
Telephone: (507) 451-5152
Email: jan@powerblock.com
Website: www.powerblock.com
POWERCRANKS
Components, Drivetrain/Cables/Chains
Contact: Frank Day
365 Pimlico Dr
Walnut Creek, CA 94597
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Website: www.powerpaq.com
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6301 Aldenica Blvd
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Service Providers, Advertising/Marketing/Public Relations
Contact: Tim Jackson
Owatonna, MN 55060
Website: www.powerwheelscommunications.com
Website: www.powerwheelscommunications.com
PRBAR
Nutritional Products
5913 N Sea Lion Pl Suite 120
Carlsbad, CA 92010
Toll Free: (800) 397-5556
Email: customercare@prbar.com
Website: www.prbar.com
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Components, Drivetrain/Cables/Chains
Contact: Eurocorp
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Queensbury, NY 12804
Toll Free: (812) 011-0112
Email: info@praxistech.com
Website: www.praxistech.com
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Toll Free: (811) 423-7464
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20031 142nd Ave NE PO Box 7302
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Website: www.precor.com
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Bicycles, Mountain
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Telephone: (602) 980-8826
Email: customeservice@prestocycley.com,
Website: www.prestocycley.com
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Contact: Jacob Rhenban
755G Lake field Rd
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Telephone: (805) 557-8530
Email: contact@prevelobikes.com
Website: www.prevelobikes.com
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Service Providers, Advertising/Marketing/Public Relations
Contact: Leslie Prevish
2525 Arapahoe Ave Suite E4-534
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Website: www.previshmarketing.com
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Contact: Terri Gooch
5023 W 120th Ave #34
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Phone: (303) 997-9391
Email: terri.gooch@sealskinz.com
Website: www.sealskinzusa.com

Seasucker
Accessories, Vehicle Racks
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6441 19th St E Bigg F
Sarasota, FL 34243
Phone: (941) 900-1850
Email: info@seasucker.com
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Seattle Cycles
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2901 NE Blakely St Unit 3B
Seattle, WA 98105
Phone: (206) 434-2359
Email: seattlecycles@hotmail.com
Website: www.seattlecycles.com

Seattle Sports
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3217 W Smith St Suite 1
Seattle, WA 98108
Toll Free: (800) 632-6163
Phone: (206) 782-0773
Email: info@seattlesportsco.com
Website: www.seattlesportsco.com

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Chatsworth, CA 91311
Email: info@sealylock.com
Website: www.sealylock.com

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San Diego, CA 92121
Phone: (858) 408-0083
Email: sales@sector9.com
Website: www.sector9.com

Securit
Accessories, Other
Website: www.securit.bike

Sena
Accessories, Trailers/Strollers
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Oakland, CA 94618
Email: sepinine@hotmail.com
Website: www.sepinineinc.com

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Fitness Equipment
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Greenwood Village, CO 80111
Telephone: (720) 339-5962
Email: info@sequoiafitness.com
Website: www.sequoiafitness.com

Serfas
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2333 W Utopia Rd
Phoenix, AZ 85027
Toll Free: (800) 424-0047
Telephone: (602) 888-5840
Email: warranty@serfas.com
Website: www.serfas.com

SeriCo
Service Providers, Specialty Services
212 19th Ave
Drummonds, OR 92345
Telephone: (819) 477-1919
Email: info@serioco.com
Website: www.serico.com

Seven Cycles
Bicycles, Full Line Suppliers
125 Walnut St
Watertown, MA 02472
Telephone: (617) 925-7774
Email: sales@sevenvcycles.com
Website: www.sevenvcycles.com

SFC Casual Cyclist’s Clothing
Apparel, Line Only
976 Valencia St
San Francisco, CA 94102
Telephone: (415) 872-5014
Email: info@wearescf.com
Website: www.wearescf.com

SGS – North America
Service Providers, Specialty Services
201 Rte 17 N
Rutherford, NJ 07070
Telephone: (201) 508-3000
Email: sales@sggroup.us.com
Website: www.sgsgroup.us.com

Shape My Grip
Accessories, Grips/Bar Tape
Contact: Lee Diarlo
17009 Mink Rd NE
Woodinville, WA 98077
Telephone: (425) 830-4300
Email: lee@shapemygrip.com
Website: www.shapemygrip.com

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Shebeest@shebeestinc.com
Website: www.shebeest.com

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Telephone: (720) 214-2194
Email: info@sherpani.com
Website: www.sherpani.com

Shift Cycle Wear: See Adventerra
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Email: info@shiftcycletwear.com
Website: www.shiftcycletwear.com

Shimano North America Holding
Components, Drivetrain/Cables/Chains
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Irvine, CA 92618
Toll Free: (800) 424-2420
Website: www.shimano.com

Shimona
Bicycles, Urban/Fixed Gear
485 W Milwaukee St
Detroit, MI 48202
Toll Free: (844) 744-6652
Email: customerservice@shimona.com
Website: www.shimona.com

Shimbikes.com
Service Providers, Specialty Services
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Oak Park, IL 60302
Toll Free: (877) 323-4083
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Email: inform@shimbikes.com
Website: www.shimbikes.com

Shipearly.com
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Showers Pass
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Website: www.showerspass.com

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Email: info@showinled.com
Website: www.showinled.com

Shred Optics
Accessories, Eyewear
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Park City, UT 84060
Telephone: (435) 602-1558
Email: info@shredoptics.com
Website: www.shredoptics.com

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Apparel, Line Only
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Cordeonlade, CA 91623
Toll Free: (888) 474-9528
Email: info@shredly.com
Website: www.shredly.com

Sick Bike Parts
Components, Batteries/Motors
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Duvall, WA 98019
Telephone: (206) 817-6901
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Website: www.sickbikeparts.com

Sideman & Bancroft
Service Providers, Legal Services
Contact: Peter Colosi
1 Embarracer Ctr 22nd Fl
San Francisco, CA 94111
Telephone: (415) 392-1960
Email: pcolosi@sideman.com
Website: www.sideman.com

Sidewalker Scooters: See Kickstart Scooters
Skateboards/Scooters
Website: www.sidewalkerscooters.com

Sidi: See Ciclista America
Accessories, Footwear
Website: www.isiroller.com

Sierra Club
Accessories, Electronic/Training Technology/Mount/Cases
1860B Dean St
San Francisco, CA 94109
Phone: (415) 977-5550
Email: info@sierraclub.org
Website: www.sierraclub.org

Siervas Sports
Apparel, Line Only
1112 E 22nd St
Peachtree City, GA 30269
Telephone: (770) 631-1778
Website: www.siversalusa.com

Silca
Accessories, Pumps/Inflation Systems
Contact: Josh Poertner
835 N Capitol Ave
Indianapolis, IN 46204
Toll Free: (800) 905-2157
Email: sales@silical.edu
Website: www.silica.cc

Silver Biotics
Accessories, Personal Care/Hygiene
Contact: Darren Wood
705 E 50 S
American Fork, UT 84003
Toll Free: (800) 605-1541
Telephone: (239) 756-1500
Email: darren@silvaliver.com
Website: www.silverbiotics.com

Simco Bicycles
Bicycles, Urban/Fixed Gear
Email: web@simcobicycles.com
Website: www.simcobicycles.com

Simmons Racing
Accessories, Footwear
Contact: David Simmons
1731 SW 51st St
Cape Coral, FL 33914
Toll Free: (800) 376-9907
Telephone: (239) 449-0124
Email: simmons@comcast.net
Website: www.simmonscyclingshoes.com

Simple Green
Accessories, Lubricants/Cleaners
Contact: Andy Soto
15922 Pacific Coast Hwy
Huntington Beach, CA 92649
Toll Free: (800) 228-0709
Telephone: (562) 795-6085
Email: asoto@simplegreen.com
Website: www.simplegreen.com

Sinister Bikes
Bicycles, Mountain
PO Box 724
Lynnfield, MA 01940
Telephone: (781) 866-3713
Email: frank@sinisterbikes.com
Website: www.sinisterbikes.com

Sirianni & Associates
Service Providers, Specialty Services
3505 Cadillac Ave Suite F3
Costa Mesa, CA 92626
Toll Free: (800) 554-0005
Telephone: (714) 432-7430
Website: www.sirianni.com

Six Nutrition
Nutritional Products
Contact: Nate Farnsworth
8301 Wmelon Dr
Orem, UT 84058
Telephone: (801) 484-5100
Email: Nate@sixnutrition.com
Website: www.sixnutrition.com

Sixsixone
Accessories, Full Line Suppliers
12801 Carmenita Rd
San Diego, CA 92121
Telephone: (714) 471-6903
Email: nate@sixsixone.com
Website: www.sixsixone.com

Skatepark Association USA
Nonprofits, Associations
2118 Wilshire Blvd #622
Santa Monica, CA 90403
Telephone: (310) 261-2816
Email: info@skateparks.org
Website: www.skateparks.org
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<thead>
<tr>
<th>Company</th>
<th>Contact</th>
<th>Address</th>
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<tr>
<td>SLOWTWITCH</td>
<td>Media</td>
<td>Contact: Dan Empey 17116 Bob’s Gap Rd Valyermo, CA 93063 Telephone: (661) 944-5239 Email: <a href="mailto:slowman@slowtwitch.com">slowman@slowtwitch.com</a></td>
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<td>SMSassel</td>
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<td>Address: 1350 Main St Venice, CA 90291 Toll Free: (844) 336-7420 Email: <a href="mailto:info@smsassel.com">info@smsassel.com</a> Website: <a href="http://www.smsassel.com">www.smsassel.com</a></td>
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<td>SMITH</td>
<td>Accessories, Eyewear</td>
<td>Address: 4456 Airport Cir Steamboat Springs, CO 80487 Toll Free: (888) 879-9665 Telephone: (970) 879-9393 Email: <a href="mailto:sales@smartwool.com">sales@smartwool.com</a> Website: <a href="http://www.smartwool.com">www.smartwool.com</a></td>
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<td>SMITH OPTICS</td>
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<td>Contact: Jes Feinerman 4456 Airport Cir Steamboat Springs, CO 80487 Toll Free: (888) 879-9665 Telephone: (970) 879-9393 Email: <a href="mailto:sales@smith.com">sales@smith.com</a> Website: <a href="http://www.smith-optics.com">www.smith-optics.com</a></td>
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<td>SMITH CYCLES</td>
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<td>SNAP-ON INDUSTRIAL BRANDS</td>
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<td>Contact: Glenn Kalnins 2801 80th St Kearney, NE 68843 Toll Free: (800) 446-7404 Email: <a href="mailto:industrialbrands@snapon.com">industrialbrands@snapon.com</a> Website: <a href="http://www.snaponindustrialbrands.com">www.snaponindustrialbrands.com</a></td>
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<td>SNELL MEMORIAL FOUNDATION</td>
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<td>Contact: Hong Zhang 3628 Madison Ave Suite 11 North Highlands, CA 95660 Telephone: (916) 331-5073 Email: <a href="mailto:info@snmf.org">info@snmf.org</a> Website: <a href="http://www.snmf.org">www.snmf.org</a></td>
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<td>Contact: Chip Smith PO Box 581138 Salt Lake City, UT 84158 Telephone: (801) 656-0472 Email: <a href="mailto:cs@smarthalo.bike">cs@smarthalo.bike</a> Website: <a href="http://www.soarcomm.com">www.soarcomm.com</a></td>
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<td>SOARSPORT</td>
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<td>Address: 18540 Gale Ave City of Industry, CA 91744 Telephone: (657) 329-8459 Email: <a href="mailto:info@soarsportsusa.com">info@soarsportsusa.com</a> Website: <a href="http://www.soarsportsusa.com">www.soarsportsusa.com</a></td>
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<td>SOCARCYCLING</td>
<td>Media</td>
<td>Contact: Christy Nicholson PO Box 1824 Claremont, CA 91711 Telephone: (909) 621-2122 Email: <a href="mailto:christy@socalcycling.com">christy@socalcycling.com</a> Website: <a href="http://www.socalcycling.com">www.socalcycling.com</a></td>
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<td>SOCKGUY</td>
<td>Apparel, Line and Custom Contact: Michael Foley 2335 Camino Vivo Roble Suite A Carlsbad, CA 92011 Toll Free: (888) 232-5376 Telephone: (760) 804-1344 Email: <a href="mailto:b2b@sockguy.com">b2b@sockguy.com</a> Website: <a href="http://www.sockguy.com">www.sockguy.com</a></td>
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<td>SOFTRIDE RACKS</td>
<td>Accessories, Vehicle Racks</td>
<td>Contact: Ryan Allsop PO Box 9709 Bellingham, WA 98227 Telephone: (360) 647-7420 Email: <a href="mailto:info@softfride.com">info@softfride.com</a> Website: <a href="http://www.softfride.com">www.softfride.com</a></td>
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<td>SOLES</td>
<td>Accessories, Electronics/Training Technology/Mounts/Cases</td>
<td>Contact: Tim Ewing PO Box 2241 Cedar Rock, TX 85630 Telephone: (512) 874-7300 Email: <a href="mailto:info@solesrunning.com">info@solesrunning.com</a> Website: <a href="http://www.solesrunning.com">www.solesrunning.com</a></td>
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<td>SOLEX INTERNATIONAL CYCLE</td>
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<td>1175 Place du Frere Andre Montreal, QC H3B 3X9 Telephone: (514) 893-4720 Email: <a href="mailto:robert.guimond@solaxesbikes.com">robert.guimond@solaxesbikes.com</a> Website: <a href="http://www.solaxesbikes.com">www.solaxesbikes.com</a></td>
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<td>800 NE Granger Ave Corvallis, OR 97330 Telephone: (541) 754-7263 Email: <a href="mailto:solidbikes@pacbell.net">solidbikes@pacbell.net</a> Website: <a href="http://www.solidbikes.com">www.solidbikes.com</a></td>
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<td>Telephone: (833) 899-3272 Email: <a href="mailto:info@solos-technologies.com">info@solos-technologies.com</a> Website: <a href="http://www.solos-technologies.com">www.solos-technologies.com</a></td>
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<td>SOLRX</td>
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<td>SOMBRIO</td>
<td>Apparel, Line and Custom</td>
<td>Contact: Paul Oakley PO Box 9709 Bellingham, WA 98227 Telephone: (360) 647-7420 Email: <a href="mailto:info@softfride.com">info@softfride.com</a> Website: <a href="http://www.softfride.com">www.softfride.com</a></td>
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<td>SOMBRIO: SEE GARNEAU</td>
<td>Apparel, Line Only</td>
<td>Website: <a href="http://www.us-store.sombricartel.com">www.us-store.sombricartel.com</a></td>
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<td>SONY ELECTRONICS</td>
<td>Accessories, Cameras</td>
<td>Contact: John Dolak 16530 Via Espiritu MZ 7180 San Diego, CA 92127 Telephone: (858) 342-2550 Email: <a href="mailto:john.dolak@am.sony.com">john.dolak@am.sony.com</a> Website: <a href="http://www.sony.com">www.sony.com</a></td>
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<td>SOUL BEACH CRUISERS</td>
<td>Bicycles, Cruiser</td>
<td>1425 E University Dr #105 Tempe, AZ 85281 Telephone: (602) 215-0099 Email: <a href="mailto:info@soulbeachcruisers.com">info@soulbeachcruisers.com</a> Website: <a href="http://www.soulcruisers.com">www.soulcruisers.com</a></td>
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<td>SOULCRAFT</td>
<td>Bicycles, Custom Components</td>
<td>24364 S.E. Wanapum Rd PO Box 2631 Petaluma, CA 94953 Telephone: (707) 936-9621 Email: <a href="mailto:info@soulcraftbikes.com">info@soulcraftbikes.com</a> Website: <a href="http://www.soulcraftbikes.com">www.soulcraftbikes.com</a></td>
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<td>Company Name</td>
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<td>SR SUNTOUR NORTH AMERICA</td>
<td>Components, Suspension</td>
<td>Contact: Nick Hammontree 7509 S 5th St Suite 124 Ridgefield, WA 98642 Toll Free: (855) 205-2453 Email: <a href="mailto:sales@srusuntour.com">sales@srusuntour.com</a> Website: <a href="http://www.srsuntour.com">www.srsuntour.com</a></td>
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<td>SRAM</td>
<td>Components, General Parts Suppliers</td>
<td>100 W Fulton Market 4th Fl Chicago, IL 60607 Toll Free: (800) 346-2928 Website: <a href="http://www.sram.com">www.sram.com</a></td>
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<td>SRM POWER METERS</td>
<td>Accessories, Electronics/Training Technology/Mounts/Cases</td>
<td>720 W Monument St Colorado Springs, CO 80904 Telephone: (719) 286-4127 Email: <a href="mailto:info@srm.de">info@srm.de</a></td>
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<td>SQUARED BICYCLES: SEE ANSWER BMX USA</td>
<td>Bicycles, BMX</td>
<td>Website: <a href="http://www.squaredbicycles.com">www.squaredbicycles.com</a></td>
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<td>SSQ MOTORSPORTS</td>
<td>Bicycles, Electric</td>
<td>12625 Alondra Blvd Torrance, CA 90501 Email: <a href="mailto:info@ssqmotorsports.com">info@ssqmotorsports.com</a> Website: <a href="http://www.ssqmotorports.com">www.ssqmotorports.com</a></td>
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<td>STA-TRU WHEELS</td>
<td>Components, Wheelsets</td>
<td>Contact: Andy Hencke 201 W Dyer Rd Suite B 800-368-5746 Telephone: (512) 776-7833 Email: <a href="mailto:info@sta-truwheels.com">info@sta-truwheels.com</a> Website: <a href="http://www.statruewheels.com">www.statruewheels.com</a></td>
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<td>STAATS BICYCLES</td>
<td>Bicycles, BMX</td>
<td>725 Ventura Blvd Suite H Camarillo, CA 93010 Toll Free: (855) 269-7853 Email: <a href="mailto:info@statesbikes.com">info@statesbikes.com</a> Website: <a href="http://www.statesbikes.com">www.statesbikes.com</a></td>
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<td>STABILIZER WHEELS: SEE BIKE USA Accessories, Other</td>
<td>Website: <a href="http://www.stabilizerwheels.com">www.stabilizerwheels.com</a></td>
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<td>STAC</td>
<td>Fitness Equipment</td>
<td>Ontario, CA Email: <a href="mailto:support@staczero.com">support@staczero.com</a> Website: <a href="http://www.staczero.com">www.staczero.com</a></td>
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<td>STAGES CYCLING</td>
<td>Accessories, Electronics/Training Technology/Mounts/Cases</td>
<td>Contact: Bernie Doering 606 SE 9th Ave Portland, OR 97214 Toll Free: (800) 778-7218 Email: <a href="mailto:sales@stagescycling.com">sales@stagescycling.com</a> Website: <a href="http://www.stagescycling.com">www.stagescycling.com</a></td>
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<td>STAMINA PRODUCTS</td>
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<td>Contact: Adam Miller 2040 N Alliance Springfield, MO 65803 Toll Free: (800) 375-7520 Telephone: (417) 897-7014 Email: <a href="mailto:corporate@staminaproducts.com">corporate@staminaproducts.com</a> Website: <a href="http://www.staminaproducts.com">www.staminaproducts.com</a></td>
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<td>STAN’S NOTUBES</td>
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<td>Contact: Bob General 202 Daniel Zener Dr Big Flats, NY 14814 Telephone: (607) 562-2877 Email: <a href="mailto:sales@notubes.com">sales@notubes.com</a> Website: <a href="http://www.notubes.com">www.notubes.com</a></td>
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<td>STANLEY</td>
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<td>4400 NE 77th Ave Suite 300 Vancouver, WA 98682 Toll Free: (888) 678-2476 Telephone: (360) 326-4090 Email: <a href="mailto:sales@corerandit.com">sales@corerandit.com</a> Website: <a href="http://www.startrac.com">www.startrac.com</a></td>
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<td>Contact: Stratton Delany 1502 Grandin Rd SW Roanoke, VA 24015 Telephone: (540) 597-6750 Email: <a href="mailto:stratton@starlightbikes.com">stratton@starlightbikes.com</a> Website: <a href="http://www.starlightapparel.com">www.starlightapparel.com</a></td>
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<td>STEALTH HUBS: SEE BOX COMPONENTS Components, Hubs/Spokes</td>
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<td>Contact: Gregg Gerner 424 Hermosa Paloma Wimberley, TX 78676 Telephone: (512) 333-4311 Email: <a href="mailto:contact@steenwear.com">contact@steenwear.com</a> Website: <a href="http://www.steenwear.com">www.steenwear.com</a></td>
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<td>Contact: James Stein 675 N Monarch Dr Prescott, AZ 86305 Telephone: (928) 778-1112 Email: <a href="mailto:jim@steintool.com">jim@steintool.com</a> Website: <a href="http://www.steintool.com">www.steintool.com</a></td>
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<td>STEMCAPI TAIN</td>
<td>Accessories, Other</td>
<td>Contact: Mike Hogan 3570 Broadway St Boulder, CO 80304 Telephone: (303) 675-7836 Email: <a href="mailto:info@stemcaptain.com">info@stemcaptain.com</a> Website: <a href="http://www.stemcaptain.com">www.stemcaptain.com</a></td>
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<td>STICKEMUP.COM</td>
<td>Retail Equipment</td>
<td>Contact: Cliff Johnson PO Box 5445 Pleasanton, CA 94566 Telephone: (925) 426-1040 Email: <a href="mailto:stickemup@bbgglobal.net">stickemup@bbgglobal.net</a> Website: <a href="http://www.stickemup.com">www.stickemup.com</a></td>
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<td>STINSON LEONARD STREET</td>
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<td>50 S 6th St Suite 2600 Minneapolis, MN 55419 Telephone: (612) 335-1500 Website: <a href="http://www.stinson.com">www.stinson.com</a></td>
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<td>STIKNEX</td>
<td>Bicycles, BMX</td>
<td>Contact: David Wootten 641 S Palm St Suite E La Habra, CA 90631 Telephone: (562) 690-5133 Email: <a href="mailto:usa@stiknexus.com">usa@stiknexus.com</a> Website: <a href="http://www.stiknexus.com">www.stiknexus.com</a></td>
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<td>Accessories, Tires/Tubes</td>
<td>Website: stopafatable.com</td>
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<td>Contact: Bob Hord 126 Blaine Ave Marion, OH 43302 Toll Free: (800) 566-6440 Telephone: (740) 382-6440 Website: <a href="http://www.storadlabel.com">www.storadlabel.com</a></td>
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<td>Accessories, Tools</td>
<td>PO Box 87433 Tucson, AZ 85745 Telephone: (520) 349-1045 Website: <a href="http://www.stowisit.com">www.stowisit.com</a></td>
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<td>Service Providers, Specialty Services</td>
<td>7665 Commerce Wy Eden Prairie, MN 55344 Toll Free: (800) 601-6491 Telephone: (213) 387-2026 Email: <a href="mailto:info@strayas.com">info@strayas.com</a> Website: <a href="http://www.strayas.com">www.strayas.com</a></td>
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<td>Service Providers, Consultants/Executive Recruiters</td>
<td>Contact: Scott Wuehsenschi 502 Valley Stream Cir Feasterville, PA 19023 Telephone: (610) 529-1331 Email: <a href="mailto:scott@stwo.co">scott@stwo.co</a> Website: <a href="http://www.stwo.co">www.stwo.co</a></td>
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<td>STRAVA</td>
<td>Accessories, Electronics/Training Technology/Mounts/Cases</td>
<td>500 3rd St #110 San Francisco, CA 94107 Email: <a href="mailto:partner@strava.com">partner@strava.com</a> Website: <a href="http://www.strava.com">www.strava.com</a></td>
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<td>Accessories, Lighting Systems</td>
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<td>Skateboards/Scooters</td>
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<td>STRIDA</td>
<td>SEE CYCLE FORCE GROUP Bicycles, Juvenile</td>
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<td>Bicycles, Juvenile</td>
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<td>Service Providers, Advertising/Marketing/Public Relations Agencies</td>
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<td>STRONNER</td>
<td>Bicycles, Electric</td>
<td>990 Park Center Dr Suite F Vista, CA 92081 Toll Free: (800) 819-4262 Email: <a href="mailto:info@stronnerbike.com">info@stronnerbike.com</a> Website: <a href="http://www.stronnerbike.com">www.stronnerbike.com</a></td>
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<td>Bicycles, Custom</td>
<td>15300 N Central Expy Suite 5 Dallas, TX 75247 Email: <a href="mailto:customerservice@vulcanbikes.com">customerservice@vulcanbikes.com</a> Website: <a href="http://www.sugobi.com">www.sugobi.com</a></td>
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<td>PO Box 160464 Clearfield, UT 84016 Toll Free: (800) 635-4401 Telephone: (208) 726-4477 Email: <a href="mailto:info@suncleardoptics.com">info@suncleardoptics.com</a> Website: <a href="http://www.sunclouds.com">www.sunclouds.com</a></td>
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<td>13502 Pumice St Commerce, CA 90022 Telephone: (720) 259-3034 Email: <a href="mailto:info@sunrisebikes.com">info@sunrisebikes.com</a> Website: <a href="http://www.sunrisebikes.com">www.sunrisebikes.com</a></td>
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<td>218 Turnbull Canyon Rd City of Industry, CA 91745 Toll Free: (877) 907-8669 Telephone: (626) 986-1000 Email: <a href="mailto:support@sunnyhealthfitness.com">support@sunnyhealthfitness.com</a> Website: <a href="http://www.sunnyhealthfitness.com">www.sunnyhealthfitness.com</a></td>
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Email: info@yessbmx.com
Website: www.yessbmx.com

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